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Press Release Distribution Report

September 15, 2023

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South Africa



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Distribution Report

Wriize Introduces the Integrated Growth and Sustainability Model (IGSM)

Date Submitted: 2023-09-15


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Your Submitted Press Release

South Africa, 15th Sep 2023 - Leading Growth, Innovation, and Marketing consultancy, Wriize, proudly presents its transformative strategy—the Integrated Growth and Sustainability Model (IGSM). With IGSM, Wriize sets the gold standard, redefining sustainable growth for businesses from sprouting startups to established Fortune 500 corporations.

As a consultancy renowned for partnering with eminent enterprises across the globe, Wriize has always been at the cutting edge of innovative business solutions. IGSM embodies this commitment, offering a strategic bridge between the complex challenges faced by modern businesses and the path to sustainable growth.

Inside the IGSM Framework

IGSM emerges as a testament to forward-thinking business strategy. By seamlessly integrating contemporary growth tactics with foundational sustainability principles, IGSM crafts a blueprint for businesses to thrive and leave an indelible mark. The model accentuates key pillars such as strategic clarity, customer value, operational flexibility, work culture, and digital transformation to pave the way for a holistic approach to consistent, scalable success.

The IGSM and "Business Rewired" Synergy


The philosophy underlying IGSM shares striking parallels with the principles detailed in the best-selling book "Business Rewired". The emphasis remains firmly on adaptability, resilience, and the proactive anticipation of changes in a dynamic commercial landscape.

A Comprehensive Strategy for the Modern Business

While Wriize's IGSM is expertly designed to address the intricate nuances of global enterprises, its core tenets resonate with businesses of all scales and sectors. Whether startups aiming for exponential growth or industry giants seeking consistent evolution, all can harness the IGSM to chart a clear, sustainable course forward.

For businesses keen on harnessing the unique insights and strategic depth of the IGSM, Wriize welcomes inquiries and engagement.

About Wriize: Wriize is a premier Growth & Innovation Consultancy that champions the fusion of innovation with strategy, catalyzing monumental business transformations. The Wriize team, boasting extensive experience, is dedicated to crafting tailor-made growth strategies for a diverse clientele, ranging from agile startups to global powerhouses.

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