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Press Release Distribution Report

March 21, 2026

Company Name

Shanghai Enqi Information Technology Co., Ltd.

Email

feedback@vidabay.net

Country

China

Website

<https://www.vidabay.net>

Distribution Report

VidaBay E-Ink Fridge Magnet E-Ink Instant Film Recommended by Global E-Ink Leader E Ink Corporation

Date Submitted: 2026-03-21

Recorded Full Page Placements*

211

Potential Audience Reach

65 M

Google Pickup



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Bing Pickup



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Your Submitted Press Release

China, 20th Mar 2026 - VidaBay's NFC-powered, battery-free E-Ink fridge magnet, positioned as the "E-Ink Instant Film", has earned official recognition from E Ink Corporation, the global pioneer and industry standard-setter in electronic ink display technology. E Ink featured the product on its official LinkedIn channel, highlighting its signature zero-battery design and one-tap content refresh capability, validating the real-world application of its industry-leading display technology in VidaBay's consumer-facing product.

Original E Ink LinkedIn post: <https://tinyurl.com/mr2ummax>

Featuring E Ink's high-definition color E-Ink panel, the product delivers film-like visual quality with a blue-light-free, flicker-free, paper-like viewing experience even in natural light. It is available in a classic white base model, plus bold color options including red, black, blue, green and yellow, to blend seamlessly into diverse home decor styles. To reinforce its brand identity rooted in life and art, VidaBay has appointed Ana Rucner, the acclaimed Croatian musician, as its official cultural ambassador.

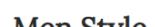
The product draws power entirely from an iPhone's NFC signal for instant content refresh, while Android users can seamlessly update images via the dedicated Bluetooth Dock. It supports tens of thousands of image refreshes with no built-in batteries or recurring charging required. VidaBay has secured comprehensive U.S. patent protection for this product, with corresponding patent and intellectual property safeguards also in place in China, establishing robust IP coverage for its core innovative attributes, proprietary development and differentiated market positioning within the global consumer e-ink category.

Built around the core idea of making everyday moments tangible, the E-Ink Instant Film turns casual life snippets into displayable memories: from a child's doodle, a family sweet note to a weekly meal plan or daily to-do list. It transforms the household refrigerator into a dynamic emotional showcase, while its zero-consumable, battery-free design aligns with global sustainable living trends. The product also comes with built-in filters and overlays for easy one-tap editing, making it a versatile, heartwarming gift option for all occasions.

Since its global launch, the product has been widely acclaimed by users across North America, Europe and Asia Pacific, with thousands of real-life use case shares going viral on global social platforms. The upgraded VidaBay Classic Plus, fully compatible with iPhone 13 through iPhone 17 models, is now available globally via the official website <https://www.vidabay.net/shop/>, and will officially launch on Amazon in early April. VidaBay is also accepting partnership applications from authorized distributors and resellers across North America and Europe to expand the product's global footprint.

VidaBay extends its sincere appreciation to E Ink Corporation for the endorsement. Moving forward, the brand will continue to focus on consumer-centric e-ink application

innovation, refine product experiences, and uphold strict intellectual property protection. Leveraging E Ink's industry-leading display technology and its own proprietary IP assets, VidaBay aims to deliver more warm, innovative products that fit seamlessly into daily family life.

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News Portal	Financial	US, PH, GB	74000 visit/month
	View Release	News	Business	UK, CA, US	6000 visit/month
	View Release	News	Business	UK, CA, US	4000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	US, CA, UK	4000 visit/month
	View Release	News	News	UK, CA, US	5000 visit/month
	View Release	News	Finance	UK, CA, US	7000 visit/month
	View Release	News	Science	UK, CA, US	5000 visit/month
	View Release	News	News	UK, CA, US	6000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, CA, US	5000 visit/month
	View Release	News	Science	UK, US, CA	5000 visit/month
	View Release	News	Lifestyle	UK, CA, US	6000 visit/month
	View Release	News	News	UK, UK, CA	4000 visit/month
	View Release	News	News	UK, CA, US	4000 visit/month
	View Release	News	Business	UK, CA, US	4000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Buisness	US, CA, UK	7000 visit/month
	View Release	News	News	UK, CA, EU	3000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	News	UK, CA, US	4000 visit/month
	View Release	News	Tech	UK, CA, US	6000 visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
Servers free	View Release	News	Business	UK, CA, US	3000 visit/month
	View Release	News	Business	UK, EU, CA	3000 visit/month
	View Release	News	News	UK, CA, US	4000 visit/month
	View Release	News	News	US, CA, EU	4000 visit/month
	View Release	News	Business	UK, CA, US	1000 visit/month
	View Release	News	Business	UK, CA, US	5000 visit/month
	View Release	News	Sports	UK, EU, CA	4000 visit/month
	View Release	News	Business	UK, CA, US	5000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, CA, US	1000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	News	EU, UK, CA	4000 visit/month
	View Release	News	News	UK, US, CA	3000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, CA, US	5000 visit/month
	View Release	News	Business	UK, CA, US	6000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, CA, US	1000 visit/month
	View Release	News	Business	UK, CA, US	4000 visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
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PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
Taste Terminal	View Release	News	Business	UK, CA, US	4000 visit/month
	View Release	News	News	UK, CA, EU	3000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
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	View Release	News	Finance	UK, EU, CA	5000 visit/month
	View Release	News	News	UK, US, CA	5000 visit/month
	View Release	News	Business	UK, CA, US	4000 visit/month
Recent Legal News	View Release	News	Business	UK, CA, US	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Lifestyle	UK, EU, CA	3000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, CA, US	4000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, CA, US	3000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
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	View Release	News	Business	UK, CA, US	4000 visit/month
	View Release	News	Business	UK, CA, US	1000 visit/month
	View Release	News	News	US, UK, CA	5000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, CA, US	4000 visit/month
	View Release	News	Business	UK, US, CA	5000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Lifestyle	CA, UK, US	2000 visit/month
	View Release	News	Business	UK, CA, US	3000 visit/month

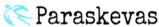
Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News	News	UK, CA, EU	5000 visit/month
	View Release	News	News	UK, CA, EU	1000 visit/month
	View Release	News	News	US, UK, CA	4000 visit/month
	View Release	News	News	UK, EU, SA	6000 visit/month
TV Show Auditions	View Release	News	News	UK, CA, US	4000 visit/month
	View Release	News	Business	UK, CA, US	3000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, EU, CA	5000 visit/month
	View Release	News	News	UK, US, CA	5000 visit/month
Recent Legal News	View Release	News	News	UK, CA, US	1000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, CA, US	7000 visit/month
	View Release	News	Business	US, UK, CA	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	News	EU, CA, UK	2000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	EU, UK, CA	7000 visit/month
	View Release	News	Business	UK, CA, US	6000 visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News	News	CA, EU, UK	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	News	UK, CA, EU	6000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	News	UK, CA, US	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
GOODDECISIONS	View Release	News	Business	UK, US, UK	4000 visit/month
Info Tech Inc	View Release	News	Business	UK, CA, US	4000 visit/month
	View Release	News	News	UK, CA EU	4000 visit/month
L.A. CARLOID	View Release	News	Business	UK, CA, US	5000 visit/month
	View Release	News	News	CA, EU, US	4000 visit/month
	View Release	News	News	UK, EU, CA	3000 visit/month
Fairy Tale Ink Books	View Release	News	Business	UK, CA, CA	2000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
Adam Torkildson	View Release	News	Business	UK, CA, US	5000 visit/month
	View Release	News	Finance	UK, CA, EU	5000 visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News	News	EU, UK, CA	5000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
ALTIUS	View Release	News	News	UK, US, CA	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	EU, UK, CA	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PHENOMENA	View Release	News	Business	UK, CA, US	5000 visit/month
Capitolhilltimes	View Release	News	Business	UK, CA, US	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
LM Cordoba	View Release	News	Business	UK, CA, US	5000 visit/month
HOTEL GUIDE	View Release	News	Business	UK, CA, US	6000 visit/month
	View Release	News	News	UK, CA, US	3000 visit/month
	View Release	News	News	UK, CA, EU	4000 visit/month
	View Release	News Portal	Media & Information	US, UK, CA	3000 visit/month
Side Car	View Release	News	Business	UK, CA, US	5000 visit/month
Diet & Fitness For All	View Release	News	Business	UK, CA, US	5000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
HARCOURT	View Release	News	Business	UK, CA, US	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
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	View Release	News	Business	UK, CA, US	4000 visit/month
The Point News	View Release	News	Business	UK, CA, US	1000 visit/month
	View Release	News	Business	UK, CA, US	1000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Science	UK, CA, US	4000 visit/month
	View Release	News	News	UK, EU, CA	5000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	UK, US, US	Business	US, UK, CA	4000 visit/month
	View Release	News	Business	UK, CA, EU	6000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	News	UK, CA, US	4000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, CA, US	6000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	News	EU, UK, CA	4000 visit/month
	View Release	Ribbon	Business	UK, CA, US	6000 visit/month
Client Internet Marketing	View Release	News	Business	UK, CA, US	5000 visit/month
	View Release	News	Finance	UK, CA, EU	6000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News	Business	UK, EU, CA	5000 visit/month
	View Release	News	News	UK, CA, EU	7000 visit/month
Duovolt Art	View Release	News	Business	UK, CA, US	4000 visit/month
	View Release	News	Business	UK, CA, US	5000 visit/month
	View Release	News	Finance	UK, CA, EU	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
TWEETER	View Release	News	Business	UK, CA, UK	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	News	UK, CA, US	4000 visit/month
ONE by FOUR	View Release	News	Business	UK, CA, US	3000 visit/month
	View Release	News	News	CA, EU, US	6000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
UC Connection	View Release	News	Buisness	UK, CA, US	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
East Minnesota Weekly News	View Release	News	Business	UK, CA, US	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
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Faith Family America	View Release	News	Business	UK, CA, US	5000 visit/month
	View Release	News	Business	UK, CA, EU	6000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
Annika Bansal	View Release	News	News	UK, CA, US	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
MassNews	View Release	News	News	UK, CA, US	1000 visit/month
Media Training for CEO's	View Release	News	Business	UK, CA, US	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
LuxeDb	View Release	News	Business	UK, CA, US	5000 visit/month
	View Release	News	Business	UK, CA, US	4000 visit/month
Chronic Cities	View Release	News	News	US, UK, CA	5000 visit/month
	View Release	News	Business	UK, CA, US	4000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, CA US	4000 visit/month
Clarity Pointe	View Release	claritypointe	Tech	US, UK, US	4000 visit/month
<i>minimal</i>	View Release	News	Busienss	UK, CA, US	3000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, CA, US	6000 visit/month
Lamora	View Release	News	News	UK, CA, US	1000 visit/month
	View Release	News	Tech	UK, CA, US	5000 visit/month
NEXT MENTORS	View Release	News	Business	UK, CA, US	5000 visit/month