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Distribution Report

Tripo AI and The AI Colony Partner to Bring Generative 3D Technology to a Global Audience at GDC 2026

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SAN FRANCISCO, CA — Tripo AI, one of the leading generative 3D AI companies in the industry, showcased its AI-powered 3D workspace at the Game Developers Conference (GDC) 2026, held at the Moscone Center in San Francisco from March 11 to 13. Alongside its presence at Booth #1141, Tripo AI partnered with The AI Colony, a global AI and tech brand consultancy, to extend the reach of its GDC showcase to audiences far beyond the conference floor.

The AI Colony joined the event as a supporting partner, to extend the reach of Tripo's GDC showcase to a wider global audience. The AI Colony facilitated community engagement and creator outreach, helping connect developers, artists, and studio teams with the Tripo research team throughout the conference.

"GDC 2026 was a pivotal moment for Tripo AI. We brought our most advanced generative 3D technology to the world's largest game development community and the response confirmed what we have been building toward," said Simon Song, Founder of Tripo AI. "Developers can now generate production-ready 3D assets in a fraction of the time it used to take. That changes everything for studios of every size."

Throughout the three-day conference, Tripo AI hosted a series of 15-minute booth talks at Booth #1141, covering topics including Tripo Studio workflows, the newly introduced Tripo P1 mesh generation tool, the role of AI within creative art teams, and agent-based systems for 3D creation. Tripo AI also delivered an official GDC session in West Hall 2011, focusing on the current capabilities of generative 3D models, practical production use cases in games, and future research directions

Tripo Studio, the company's flagship platform, allows game developers, technical artists, and studios to generate and edit 3D models for characters, props, and environments. At GDC 2026, the technology was specifically showcased for creatives in the game industry, demonstrating how developers can build characters and generate entire game artistry using AI-powered 3D assets. The platform accelerates early-stage asset creation and concept iteration while preserving artistic control.

Community engagement activities at the booth included a lucky draw on March 11 and 12, offering prizes such as an RTX 5090 graphics card, Steam Deck, PlayStation 5, and Xbox console, with every participant receiving a guaranteed Tripo Pro plan. A scratch card giveaway ran throughout the conference, offering additional prizes including a Nintendo Switch 2, Bambu Lab A1 3D printer, and custom 3D figurines.

On March 12, Tripo AI hosted a community side event in San Francisco, bringing together developers, artists, and researchers for open discussions on AI-generated asset pipelines, creator tools for game production, and the future of generative 3D technology.

"Our mission has always been to make 3D creation faster, smarter, and more accessible for every creator," Song added. "With Tripo P1 and Tripo Studio, we are giving artists and developers tools that keep them in control while AI handles the heavy lifting. GDC showed us just how much appetite there is for this kind of technology across the game industry."

GDC 2026 marked the 40th edition of the conference, drawing developers, artists, designers, producers, publishers, and investors from across the global game industry. Tripo AI's participation contributed to broader conversations around AI-assisted production tools and the evolving role of generative technology in game development pipelines.

About Tripo AI

Tripo AI develops AI-powered tools that help creators produce 3D assets with speed and precision. Its flagship platform, Tripo Studio, provides a workspace for generating and editing 3D models for games, animation, and digital media. Tripo AI is recognized as one of the leading 3D AI companies in the industry.

About The AI Colony

The AI Colony is a global AI and technology brand consultancy that helps AI and tech companies translate their potential into cultural impact. Through storytelling, strategy, and scale, The AI Colony bridges the gap between innovation and audience, from stealth mode to global spotlight. The AI Colony operates theailibrary.co, a free AI tools directory featuring 5,000+ tools, and produces content and campaigns for brands across the AI industry.

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