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# Press Release Distribution Report

March 4, 2026

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## Distribution Report

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# Toronto Rapper Avalanche the Architect Increases the Footprint of His Snake Breeding Business and Martial Arts Gym Franchise

Date Submitted: 2026-03-04

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## Your Submitted Press Release

**The musician and entrepreneur known as Avalanche the Architect, today announced that he is expanding his snake breeding business and martial arts gym franchises. The growth of these two entities shows how Avalanche's focus on diversification from music is paying dividends.**

"It is very gratifying to see our investments of time, energy, and money pay off in these levels of growth and portfolio diversity," said Avalanche. "And, at the same time, I'm building wealth doing two things that I love."

The businesses did indeed emerge from the rapper's deep personal interest in snakes and martial arts. He was a private breeder and collector of snakes before launching his snake business, and a long-time martial arts practitioner before launching his gym franchises.

The snake business deals in rare, exotic, and high-end animals. It comprises two snake breeding warehouses, housing well over 40,000 snakes each, and a snake sanctuary. The business is renowned for high standards of animal care and ethical breeding processes. It does business with amateur herpetologists and experienced collectors from around the world, leading Avalanche to joke, "I deal with snakes on two legs all the time in the music business. I figured, why not make some money from real snakes while I'm at it?"

Avalanche's gyms, which contain martial art schools, are located in multiple US states. They offer training in a variety of martial disciplines, including Muay Thai, traditional Karate, and Brazilian Jiu-Jitsu. Each site features high-end equipment and professional instructors. Avalanche engages in an intense personal martial arts routine, which he finds necessary to maintain the physical stamina and health required by his intense touring schedule. He has trained extensively and earned multiple accolades for his martial arts skills.

The rapper has seen a significant increase in his network as a result of his business-building activities. His net worth is now in excess of \$15 million.

For more information, visit <http://www.avalanchethearchitect.com/>

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