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# Press Release Distribution Report

April 14, 2025

**Company Name**

Boss Money

**Email**

tom@bossmoney.com.au

**Country**

United States

**Website**

<https://www.instagram.com/bossmoneybroking/>

Distribution Report

Tom Uhlich Launches Unfiltered Podcast Joe Blow to Give Everyday People a Voice

Date Submitted: 2025-04-14

<div>Recorded Full Page Placements*</div> <div>1</div>	<div>Potential Audience Reach</div> <div>30M</div>
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# Your Submitted Press Release

**United States, 15th Apr 2025** - Entrepreneur and mortgage industry expert Tom Uhlich has announced the launch of Joe Blow, a new podcast aimed at amplifying the raw, unfiltered voices of everyday people. Co-hosted by Uhlich and his long-time friend Yops, the podcast breaks away from traditional formats to feature compelling, unscripted conversations that spotlight human resilience, identity, and transformation.

With five episodes already released, Joe Blow has captured early attention for its deeply personal storytelling and emotionally resonant interviews. Guests featured to date include people who have battled addiction, survived cancer, and more.

“We created Joe Blow to cut through the curated noise that dominates social media and media platforms,” said Tom Uhlich. “This podcast gives real people the mic—those who have lived through extraordinary experiences without fanfare. It’s authentic, it’s human, and it’s long overdue.”

The podcast is also introducing a 10-part mini-series following two elite athletes as they train for the Hyrox World Championships in Chicago. The series provides a rare, behind-the-scenes look at the mental and emotional journey of elite competitors, highlighting the psychology behind performance, perseverance, and personal growth.


“It’s not about being shocking,” added co-host Yops. “It’s about being real. If someone listens and feels a little more understood or a little less alone, then we’ve done our job.”

Joe Blow is available now on [Spotify](#), [YouTube](#), and [Instagram](#), with new episodes released weekly.

## **About Joe Blow**

*Joe Blow is a podcast created by Tom Uhlich and co-hosted with Yops, focused on real conversations with everyday people. Launched in 2024, the show shares unfiltered stories of adversity, resilience, identity, and human transformation. The podcast aims to provide a platform for authentic voices and honest storytelling, reaching listeners through engaging weekly episodes and special series.*

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Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
 DIGITAL JOURNAL	<a href="#">View Release</a>	News Portal	Financial	US, PH, GB	74000 visit/month