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Press Release Distribution Report

April 17, 2026

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Distribution Report

The Platform Report Launches as Independent Publication Covering the Global Platform Economy

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NEWARK, DE. 16 April 2026 — [The Platform Report](#) today announced its launch as an independent digital publication dedicated to covering the companies, strategies, and structural forces driving the platform economy. The publication launches with an immediate program of editorial coverage spanning verticals including online marketplaces, SaaS, fintech, real estate, healthtech, cybersecurity, and marketing technology, with reporting available now at theplatformreport.com.

The Platform Report was founded on the belief that the platform economy, which is one of the defining economic forces of the modern era, deserves dedicated, serious journalism. As platform-based business models continue to redraw competitive boundaries and reshape industries across the global economy, The Platform Report will provide the independent analysis and market intelligence that founders, operators, investors, and executives need to stay ahead.

"Platform economics are transforming every industry, but coverage of this shift has largely been fragmented across general tech and business media," said Rudi Davis, Editor in Chief of The Platform Report. "We launched this publication to give the platform economy the focused, rigorous editorial treatment it deserves, one that goes beyond the headlines and gets into the structural forces actually driving change."

The publication launches with coverage across a broad range of verticals, reflecting the view that platform logic does not respect industry boundaries. Alongside dedicated sections covering SaaS, marketplaces, aggregators, and fintech, The Platform Report will report on platform developments in sectors including real estate, healthtech, cybersecurity, and marketing technology, with coverage expected to expand further as the publication grows.

The Platform Report will publish expert interviews, in-depth market analysis, and strategic commentary, with a weekly newsletter delivering insights directly to subscribers. The publication maintains transparent editorial standards and does not provide personalized investment, legal, or financial advice.

Readers can subscribe and access coverage at theplatformreport.com.

About The Platform Report


[The Platform Report](#) is an independent digital news publication covering the platform economy. We deliver market analysis, expert interviews, and in-depth industry coverage across every sector where platform economics are reshaping how value is created and captured.

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