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Press Release Distribution Report

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Distribution Report

The Contractor Who's Been Fixing New York's Buildings Since Before You Knew They Needed Fixing

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Your Submitted Press Release

NEW YORK — Imtiaz Ahmed Chaudhry does not talk about his company the way most contractors do. There is no rehearsed pitch about quality or commitment. He just starts telling you about buildings.

A co-op in the West Village with a parapet that had been quietly crumbling for a decade. A six-story walk-up in Crown Heights where water had been getting behind the brick for so long nobody remembered when it started. A commercial building in Midtown whose owner had put off the facade inspection until the Department of Buildings stopped being patient about it. These are the calls Chaudhry's team at Traco Construction Inc. gets. They have been getting them for thirty years.

Traco is based in Midtown Manhattan, on Park Avenue South, and the work covers all five boroughs plus Westchester County and the wider tri-state area. The crew handles facade restoration, masonry, roofing, waterproofing, scaffolding, concrete work, painting, and the interior jobs that tend to follow once an owner has decided to stop deferring maintenance. What keeps clients coming back — and sending their colleagues — is simpler than any of that: the company is licensed, the pricing is straight, and the work holds up.

The Law That Changed Everything for NYC Building Owners

Most people outside the real estate world have never heard of [Local Law 11](#). Building owners in New York City think about it constantly. The law requires that any building taller than six stories have its exterior walls and appurtenances inspected by a qualified professional on a regular cycle — and that anything found unsafe gets repaired before the filing deadline. Violations mean fines. Ignored violations mean the city puts up its own sidewalk shed and sends the owner the bill.

Traco has been doing this work since before the current version of the law existed. The team knows which inspectors flag what, how to write a scope that satisfies the Department of Buildings without inflating the job, and how to keep a building occupied while scaffold goes up around it. For owners who have been through a compliance cycle with a less experienced contractor and ended up with change orders and missed deadlines, that institutional knowledge is worth a lot.

The facade work itself ranges from minor repointing — grinding out failed mortar joints and packing them fresh — to full parapet rebuilds, lintel replacements, stucco restorations, and balcony structural repairs. Traco's in-house engineers handle whatever requires a stamp. The company does not hand that off.

On Roofing, the Certification Matters More Than People Realize

Traco holds GAF certification, which is harder to get than most roofing contractors will admit. GAF — one of the two largest roofing manufacturers in North America — certifies a small fraction of contractors after vetting their licensing, insurance, workmanship history, and customer feedback. The practical benefit for building owners is a manufacturer-backed warranty that goes beyond what a contractor's own guarantee covers. If the membrane fails in year four, the argument is not with Traco. It is with GAF.

The roofing work covers flat commercial systems — TPO, modified bitumen, built-up roofing — as well as inspections and repairs for buildings that are not ready for a full replacement but cannot afford another winter without attention. The team also handles the drainage, flashing, and parapet cap details that most roof leaks trace back to when you actually find the source.

Thirty Years Is a Long Time in a City That Chews Up Contractors

Construction in New York is a hard business. The labor market is tight, the permitting process is slow, the clients are demanding, and the buildings themselves — many of them over a hundred years old — have a way of revealing problems that nobody put in the original scope. Companies that cut corners to survive the early years tend to find that the city's inspection regime and word-of-mouth economy eventually catch up with them.

Traco survived by doing the opposite. The company is certified as a Minority Business Enterprise and has built its client base almost entirely through referrals. There are no glossy brochures or billboard campaigns. There is a portfolio of completed work across Brooklyn, Queens, the Bronx, Staten Island, Manhattan, and Westchester County, and a list of property managers and building owners who will answer the phone if someone calls to ask about them.

Chaudhry's son Hamza now works alongside him in the business. The next generation is already familiar with the same buildings, the same boroughs, and the same philosophy that got Traco to thirty years.

"This city does not give you thirty years unless you earn them every time. We have made mistakes over the years — every contractor has — but we have never walked away from one. That matters more to our clients than any certification we can put on a piece of paper."


— **Imtiaz Ahmed Chaudhry, President & CEO, Traco Construction Inc.**

Getting in Touch

Traco offers free on-site consultations for new projects. Proposals come with a full line-item breakdown. The work is warranted for five years on eligible scopes. The office is at 475 Park Avenue South in Midtown, and the quickest way to start is the inquiry form at www.tracoconstructioninc.com or a direct call to 646-210-7506.

About Traco Construction Inc.

Traco Construction Inc. is a licensed general contracting firm and certified Minority Business Enterprise headquartered at 475 Park Avenue South, New York, NY 10016. The company has been operating in New York City for over thirty years, specializing in exterior building renovation including facade restoration, roofing, masonry, waterproofing, scaffolding, and [Local Law 11](#) compliance. GAF certified. In-house architects and engineers. Serving all five boroughs and the tri-state area. Contact: 646-210-7506 or www.tracoconstructioninc.com.

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