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# Press Release Distribution Report

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## Distribution Report

# The Algorithmic Trading Space Faces a Trust Challenge; Bridging Markets Focuses on Transparency as the Solution

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## Your Submitted Press Release

**New York City, NY, United States, 16th Apr 2026** - Algorithmic trading has gone mainstream. What was once the domain of hedge funds and institutional desks is now marketed to everyday investors through dozens of platforms promising automated returns, hands-off portfolios, and strategies that "beat the market".

The problem is that most of these platforms share a few uncomfortable traits. Track records that only go back a year or two. Vague explanations of how the algorithms actually work. And in many cases, investors are asked to deposit funds into accounts they don't fully control — sometimes with offshore brokerages that sit outside US regulatory oversight.

It's no surprise that the space has developed a reputation problem. For every legitimate platform, there are several that look polished on the surface but offer little verifiable data behind the claims. Investors with real capital at stake have learned to be skeptical. And they should be. That's what makes [Bridging Markets](#) worth a closer look for anyone doing their own review of the algo trading space.

## Where the Industry Falls Short

One of the biggest issues is track record length. Most retail-facing algo platforms launched in the last few years. Their performance data often covers a single market cycle at best — usually a bull market where almost everything goes up. That tells an investor very little about how a strategy handles a crash, a prolonged drawdown, or a sideways market that grinds for months.

The second issue is custody. Many platforms require investors to move capital into a specific account, sometimes with a brokerage the investor has never heard of. That introduces counterparty risk that sophisticated investors immediately recognize — and it's often a dealbreaker.

The third is transparency. "Our algorithm made X% last year" is easy to claim and hard to verify. Without independent verification of trade-by-trade execution data, investors are essentially trusting a marketing claim.

## A Different Model

[Bridging Markets](#), a US-based platform that opened to the public in 2025, appears to have built its entire offering around these specific pain points.

The platform offers 10 strategies across stocks, options, and futures. The oldest strategy has been executing live trades since February 2005 — through the financial crisis, the COVID crash, and every market environment in between. That's over two decades of documented performance data, in an industry where three years is considered a long

track record. Strategy performance is verified through a third-party platform, with every trade and every fill recorded and accessible.

Bridging Markets investors connect their own account at Interactive Brokers or StoneX — both US-regulated brokerages — via API. Bridging Markets never holds, transfers, or touches client funds. The algorithms execute trades inside the investor's own account. If an investor ever wants to disconnect, their money is already right where they left it.

The platform publishes monthly returns for every strategy going back to inception. Drawdowns, losing months, losing years — it's all there. That level of openness is unusual in a space where most companies prefer to show cherry-picked timeframes and best-case scenarios.

## The Tradeoff

None of this comes cheap. Bridging Markets charges a one-time setup fee plus monthly strategy subscriptions — pricing that puts it firmly in the premium category. This isn't a \$29/month app competing on price. It's positioned as infrastructure for investors who are already managing significant portfolios and want access to institutional-grade [algo trading strategies](#) without the institutional minimums.


Whether that tradeoff makes sense depends on what an investor is comparing it to. Relative to a traditional financial advisor charging 1–2% annually on assets under management, the flat-fee model can actually work out to be significantly less expensive at higher capital levels. Relative to doing nothing and staying in index funds, it's a meaningful commitment that requires conviction in the data.

## The Bottom Line: Review of Bridging Markets

While [Bridging Markets](#) only recently opened its algorithmic trading strategies to the public, the strategies themselves are anything but new. Hundreds of investors have been following these exact same systems for up to two decades through the third-party platform that verifies and tracks every trade. What's new is that everyday investors can now access them through their own brokerage accounts — something that wasn't previously available outside institutional circles.

In an industry full of platforms built on 12-month track records and flashy marketing, Bridging Markets is a fundamentally different proposition. Twenty years of verified strategy data, full capital custody, and complete trade transparency set it apart from virtually everything else in the retail algo trading space. For investors who have been searching for a way to automate their trading without giving up control of their funds, Bridging Markets is one of the few platforms that actually delivers on that promise.

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