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Press Release Distribution Report

April 15, 2026

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Distribution Report

Super Car Saturday Celebrates 10-Year Anniversary with ELPatronn10x

Date Submitted: 2026-04-15

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Super Car Saturday marks its 10-year anniversary with an unforgettable celebration, ELPatronn10x in Florida. The milestone event, in collaboration with special guest ELPatronn10x, brought together luxury car aficionados, watch collectors, and lifestyle enthusiasts for a high-energy day of cars, culture, and craftsmanship.

Event Highlights

- Anniversary celebration showcasing a curated selection of luxury and exotic automobiles from top marques.
- The Platinum Collection — Palm Beach's premier luxury auto and watch destination — came to present its newest acquisitions alongside rare collector pieces.
- A live custom paint reveal: a McLaren received a full live paint transformation on-site, drawing crowds and social media attention as artists worked in real time to create a one-of-a-kind finish.
- Exclusive watch displays featuring limited-edition timepieces paired with high-end automotive themes and expert commentary from leading collectors and dealers.
- VIP meet-and-greet and photo opportunities with ELPatronn10x, who joined organizers to honor the community that has made Super Car Saturday a regional staple.

Quotes “Ten years of Super Car Saturday is a testament to our community's passion for automotive excellence and luxury lifestyle,” said the Organizer, Founder of Super Car Saturday. “having The Platinum Collection and welcoming ELPatronn10x for this anniversary made the day truly special — especially with the live McLaren paint reveal, which showcased the artistry and personalization our audience loves.”


“We're proud to host such a landmark event at the hard rock casino,” said ELPatronn, General Manager. “From rare supercars to exceptional timepieces, the anniversary amplified Palm Beach's reputation as a destination for collectors and enthusiasts.”

About Super Car Saturday

Super Car Saturday is an annual gathering devoted to luxury and exotic automobiles, bringing together collectors, dealers, artists, and lifestyle brands for car showcases, live demonstrations, and community-driven experiences. Over the past decade, the event has grown into a must-attend occasion for automotive and horology enthusiasts across the region.

About ELPatronn10x

ELptronn10x in Palm Beach, FL, is a luxury automotive and watch dealer specializing in high-end vehicles and rare timepieces. The venue offers curated collections, concierge services, and exclusive events tailored to discerning collectors.

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