



# King NewsWire

## Follow Us



# Press Release Distribution Report

November 21, 2024

**Company Name**

Financial Media

**Address 1**

51 Goldhill Plaza

**phone**

6584555350

**Email**

franzi@financialmedia.group

**Country**

Singapore

**City**

Singapore

**Website**

<https://www.financialmedia.group/>

# Distribution Report

---

## Sublimis announces strategic partnership with Veblen Directors Programme

Date Submitted: 2024-11-21

---

Recorded Full Page Placements\*

1

Potential Audience Reach

30M

King NewsWire Pickup



**King NewsWire**

[See Your Release](#)

Google Pickup



[See Your Release](#)

Google News Pickup



[See Your Release](#)

---

## Your Submitted Press Release

LONDON, 22st November 2024 – Business automation platform provider Sublimis has formed a new advisory board with Veblen Directors Programme (VDP) and its advisor Leon Rubinstein. VDP connects entrepreneurs and thought leaders with public and private boards.

Sublimis' flagship PaaS product ePorium is designed specifically for MSMEs and SMEs. Its intuitive suite of tools can be used for automating repetitive tasks, optimising workflows and harnessing data insights to drive growth. The Indian company is ready to scale up for its next phase of global expansion.

Announcing the collaboration, Sublimis founder **Karthik Venkataraman** said: “VDP’s, and Leon’s, expertise in guiding strategic decisions has been invaluable, and their approach to organisational dynamics both innovative and effective.

“They demonstrate a clear understanding of market trends and offer insightful recommendations that significantly enhance our strategic planning. I would recommend the Veblen Directors Programme to any organisation seeking sophisticated guidance and having the right advisor on board for navigating complex business challenges.”

**Leon Rubinstein**, a valued advisor to founders and CEOs and an elected member of the VDP board of advisors brings decades of experience in international business development. He was a Partner in TBK Consult, a pan-European business development network for ambitious software companies and also has a long experience of growing startups.

Leon says, “Partnering with Sublimis has already been an enriching experience, and I am relishing the opportunity of supporting the firm as they gain traction in the market and expand their client base.”

- ENDS

### **About Veblen Directors Programme:**

Veblen works with Executives, Thought Leaders and Entrepreneurs to train and connect them with public and private companies needing Board support. Veblen is a global network focused on board priorities such as Investor Relations, Good governance, ESG and Fundraising.


**For further information, please contact VDPs media relations team at [info@veblendirectors.com](mailto:info@veblendirectors.com)**

**About Sublimis:**

Sublimis' flagship PaaS product ePorium comprises a suite of tools that can be used for automating repetitive tasks, optimising workflows and harnessing data insights to drive growth for SMEs across various industries. Companies can utilise ePorium to automate workflows across customer engagement, relationship management, e-commerce, inventory, product management, loyalty, supply chain and analytics.

For further information, please contact Sublimis at [contact@sublimis.tech](mailto:contact@sublimis.tech)

---

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	<a href="#">View Release</a>	News Portal	Financial	US, PH, GB	74000 visit/month