



King NewsWire

Follow Us

 Google News

 Facebook

 Twitter

 Instagram

 LinkedIn

 Pinterest

Press Release Distribution Report

January 9, 2026

Company Name

Snoopreport

Email

marketing@snoopreport.com

Country

United States

City

Irvine

State

California

Website

<https://snoopreport.com/>

Distribution Report

Snoopreport Announces Ongoing Availability of Weekly Instagram Engagement Reports for Influencer Vetting

Date Submitted: 2026-01-09

Recorded Full Page Placements*

1

Potential Audience Reach

18M

King NewsWire Pickup



King NewsWire

[See Your Release](#)

Google Pickup



[See Your Release](#)

Google News Pickup



[See Your Release](#)

Yahoo Pickup



[See your release](#)

Bing Pickup



[See your release](#)

Your Submitted Press Release

Irvine, California, United States, 9th Jan 2026 - Snoopreport announced the continued availability of weekly and monthly engagement reports designed to support influencer vetting and partnership evaluation through the review of public Instagram activity. The reporting structure centers on observed likes, follow additions, and unfollow changes associated with selected public accounts, organized into time-based summaries intended for comparative review.

The announcement reflects ongoing use of engagement data as a reference point in collaboration planning, particularly in situations where posted content alone does not provide sufficient context. Public Instagram feeds present a curated record of uploads, while engagement activity offers an additional layer of observable behavior. Snoopreport reporting formats arrange this activity into recurring intervals, allowing repeated signals to be reviewed across multiple weeks rather than as isolated events.

Weekly reports compile engagement activity captured during a defined period and present the information as a snapshot that can be stored and compared with earlier reports. The approach supports review of recurring interests, repeated interactions with specific categories of accounts, and observable changes in follow behavior. For teams involved in influencer selection or partnership assessment, this structure supports documentation of engagement patterns that may be referenced during internal evaluation processes.

Monthly reports aggregate a longer time span and allow for broader comparison across periods. Optional insight-style summaries accompany some reports and are designed to translate observed engagement into thematic groupings for review during planning discussions. These summaries are positioned as an interpretive layer rather than a comprehensive archive, reflecting the sampling-based nature of public activity tracking.

Snoopreport reporting tools are commonly used in workflows related to influencer vetting, competitor observation, and outreach preparation. When repeated engagement with certain content types or account categories appears across multiple reports, marketing teams may use that information to align outreach messaging with documented interests. Creators and agencies also reference weekly reports when reviewing peer engagement behavior within specific niches.

“Engagement activity provides context that posting history alone does not capture,” said Alex Morgan, Director of Product at Snoopreport. “Weekly reporting allows engagement signals to be reviewed as a sequence over time, which supports structured evaluation during influencer vetting and collaboration research.”

The system tracks public profiles only and does not require connection of a personal Instagram account. Activity included in reports reflects available public engagement and may not capture every action associated with a tracked account. Reports are intended to be reviewed across multiple weeks to identify recurring patterns rather than interpreted as complete records of activity. Consistency across reporting periods is emphasized as a key

factor in analysis.

Snoopreport reporting plans are available on a weekly and monthly basis through the company website. Users select public profiles for monitoring and receive scheduled reports within the platform. The service is often referenced in discussions around the use of an [instagram like viewer](#) as part of broader social media research processes, with emphasis placed on longitudinal review rather than real-time observation.

About Snoopreport

Founded in 2017, Snoopreport is an Instagram activity tracking tool focused on public account engagement, including likes and follow and unfollow changes, delivered through weekly and monthly reports with optional insight summaries. Additional information is available at <https://snoopreport.com/>.

Social Media

<https://www.youtube.com/@snoopreportcom7113>

<https://www.tiktok.com/@snoopreport>

https://www.instagram.com/snoopreport__com/

https://x.com/snoopreport_com

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	NEWS	FINANCE	USA	33000000 visit/month