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Company Name
ScrumCraft

Email
hello@scrumcraft.com

Country
Australia

City
Mount Barker

Website
https://scrumcraft.com/

ScrumCraft Unveils New Mentoring Product and AI-Enhanced Training Solutions as Australia and New Zealand's Only Authorised Agile Education Provider

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ScrumCraft, a trailblazer in agile training and coaching founded by Jason Cameron, proudly announces the launch of several groundbreaking new offerings that are set to revolutionise professional development and AI adoption in the agile space.

The new offerings include AI for Agile Practitioners, AI Skills Mentoring, and an AI Design Sprint Workshop. AI for Agile Practitioners is a certification course designed exclusively for ScrumCraft customers, providing the latest insights in AI readiness tailored for those working in agile environments. This course offers hands-on experience in mastering AI tools and integrating them into day-to-day practices, empowering participants to lead AI initiatives and drive innovation within their organisations.

Complementing its training and consulting services, ScrumCraft offers career and AI Skills Mentoring to empower professionals by providing tailored sessions focused on personal career goals, workplace challenges, and AI skill development. Through one-on-one mentoring with experienced agile practitioners, individuals are supported in navigating their agile career paths and attaining leadership roles.

Moreover, the AI Design Sprint Workshop is a comprehensive workshop created to help businesses identify key problems that AI can solve. This workshop also helps develop a strategic roadmap for AI adoption, providing a structured, human-centric approach to identify and implement high-value AI opportunities.

ScrumCraft's new product offerings coincide with the company's prestigious achievement as Australia and New Zealand's first and only Authorised Agile Education Provider (AAEP) and Scrum Inc Regional Partner, endorsed by Dr. Jeff Sutherland, co-creator of Scrum and inventor of Scrum@Scale. This significant milestone solidifies ScrumCraft's position as a leader in the agile industry, reflecting its dedication to delivering top-tier agile services.

Jason Cameron, Director at ScrumCraft, shared: "We are incredibly proud to be the first AAEP in Australia and New Zealand under the guidance of Dr. Jeff Sutherland, CEO JJ Sutherland, and the whole Fellow community at Scrum Inc. This recognition highlights our relentless commitment to providing exceptional agile training, consulting and mentoring services. By combining our own expertise with the profound insights from Scrum Inc., we aim to continue empowering organisations globally in their agile transformations, while also leading the charge in AI adoption."

The AI for Agile Practitioners Certification and AI Design Sprint Workshops are designed to equip organisations with the knowledge and tools needed to successfully adopt AI solutions. They ensure that businesses not only implement AI but also achieve tangible results that align with their strategic goals.

For organisations, teams, or individuals seeking to embark on their agile or AI journey, or elevate their practices to new heights, ScrumCraft stands as the ideal partner. With its expertise in agile transformations and its newly launched AI-focused products, the ScrumCraft team is poised to help businesses thrive in the agile era.

To learn more about ScrumCraft's overall offerings, visit their website at https://scrumcraft.com/.

About ScrumCraft:

ScrumCraft is a renowned provider of agile training and consulting services. With a team of experienced agile coaches and trainers, ScrumCraft empowers organisations across industries to embrace agile methodologies, optimise project delivery, and drive sustainable business growth. By combining industry-leading practices with personalised approaches, ScrumCraft ensures organisations achieve successful and sustainable agile transformations.

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