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# Press Release Distribution Report

January 14, 2026

### Company Name

Purely Copper

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### Country

India

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<https://purelycopper.com>

## Distribution Report

# Purely Copper Highlights Why Pure Copper Water Bottles Are Valued for Everyday Hydration in 2026

Date Submitted: 2026-01-14

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## Your Submitted Press Release

**India, 14th Jan 2026** - As more people around the world become increasingly mindful of their health and wellness choices, a significant majority are reverting to ancient Ayurvedic practices to improve their well-being. One such practice that is gaining a lot of popularity across the globe is the use of pure copper bottles—a technique that was popular in India and other South Asian countries more than 1000 years ago. Purely Copper, a brand known for its beautifully handcrafted 100% pure copper water bottles, is at the forefront of this movement. By blending the use of a natural and essential mineral, copper, with aesthetically appealing modern designs, this brand is helping individuals move from plastic bottles and towards more intentional health choices.

### **A Mission Rooted in Wellness and Sustainability**

Purely Copper recognizes the role hydration plays in health and wellness. While people often overlook the quality of their water bottle, Purely Copper's goal is to bring bottles with safer, eco-friendly, and healthier hydration options across the globe. As the awareness for sustainability and material safety continues to grow globally, this brand's pure copper bottles are becoming a top choice for water consumers across the world.

### **A Natural Approach to Hydration: Why Copper Matters**

For years, copper has been used to sterilize water due to its antimicrobial properties. It is also believed to offer several health benefits, especially in Ayurvedic practices. More people have rediscovered these ancient practices as they evolve towards a more organic way to improve their everyday health.

Some benefits associated with drinking water from a copper bottle include:

- Improved metabolism
- Antibacterial properties
- promoting healthier skin
- Supporting digestion
- Encouraging balanced hydration

These time-tested beliefs, along with the current push for sustainability have made hydration using pure copper water bottles a growing trend around the world.

### **Why Purely Copper Pure Copper Water Bottles are Top Choice Globally**

The use of Pure [Copper Water bottles](#) is a wellness practice that is here to stay. But not all copper bottles are worth the hype. Purely Copper is a top choice around the world because of its commitment to purity, craftsmanship, and authenticity.

Here's why the brand is a top choice:

## **100% Pure, Lab-Tested Copper**

PurelyCopper copper bottles are made from genuine, certified 99.95% pure copper without any coatings, linings, or alloys. This guarantees that the water in the bottle is in direct contact with pure copper—ensuring the safety of the consumer.

## **Handcrafted by Skilled Artisans**

Each bottle is shaped, polished, and finished by experienced craftspeople, giving every piece a unique character and premium feel that machine-made alternatives can't match.

## **Designed for Everyday Use**

The copper bottles are versatile, and tactical—they are leak-proof, easy to carry, and suitable for diverse locations, including work, gym....

## **Eco-Friendly & Sustainable**

Copper is recyclable and durable, making these bottles a sustainable choice compared to single-use plastic bottles. PurelyCopper also prioritizes mindful packaging and thoughtful product design.

## **A Growing Health and Wellness Trend Globally**

From people with no access to clean water in developing countries to wellness enthusiasts seeking an added layer of safety in developed countries, people across the globe are adapting the Purely Copper water bottles as part of their daily routines. Reviews show customers' appreciation for the Purely Copperpure copper water bottles' craftsmanship and quality, and say it has switched their hydration game.

The bottles are also an influencer favorite as they are featured on many Social media product reviews for its premium and rustic charm.

## **A Brand that Offers Value to All Its Customers**

Purely Copper has gained trust in the health and wellness market due to its quality bottles and great customer service. Its customers appreciate the brand for:

- Practicality
- Ecofriendly packaging
- Beautiful craftsmanship
- Fast shipping
- High quality and purity

These great customer reviews are one of the primary reasons this brand is a top choice for copper products across the globe.


## Exclusive Offers for All Its Customers

To make copper hydration more accessible, PurelyCopper is currently offering exclusive deals on the most popular products for customers across the globe. These offers allow more people to explore the benefits of pure copper drinkware without a large upfront investment.

## About Purely Copper

[Purely Copper](#) is a health and wellness–driven brand that believes in going back to nature for health. It is committed to bringing its customers the best form of wellness through handcrafted, premium copper essentials.

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