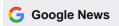


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# Press Release Distribution Report

June 18, 2025

## **Company Name**

Pockefy

## phone

19494099557

#### **Email**

pockets@pockefy.com

### **Country**

**United States** 

#### **Website**

https://pockefy.com/

# **Distribution Report**

# Pockefy Elevates Surfwear with Premium Crafted Pocket T-Shirts

Date Submited: 2025-06-18

Recorded Full Page Placements\*

1

**Potential Audience Reach** 

30M

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## **Your Submitted Press Release**

**United States, 18th Jun 2025** – Pockefy is redefining surf-inspired apparel through exceptional product quality, conscious design, and its commitment to social impact. It brings a fresh take to surf lifestyle staples by combining visual simplicity with ethical production for those who value sustainability, durability, and standout style.

## Pockefy Premium Crafted Pocket T-Shirts

The brand's defining design element is its signature pocket detailing, featuring minimalist patterns or surf-inspired motifs that add a unique accent to the classic tee. Each pocket is intended as a statement of craftsmanship and design integrity, emphasizing form and function in equal measure.

Each Pockefy pocket tee is made with heavyweight, 100% organic cotton that offers a breathable, soft feel while withstanding the rigors of active lifestyles. The fabric is dyed exclusively with plant-based and mineral-based dyes to reduce environmental harm and eliminate synthetic chemicals.

Moreover, the company's pocket tees are made-to-order to minimize overproduction and reduce landfill waste, supporting a slower and more intentional approach to fashion. All of these align with growing consumer demand for eco-conscious values and reflect Pockefy's long-term commitment to sustainability and product safety.

In addition to its focus on premium construction and sustainable manufacturing, Pockefy also contributes a portion of profits from select designs to nonprofit organizations working to combat child trafficking. The company has also recently introduced the 2025 Pockefam™ membership, which offers free shipping for life to customers who join this year.

As Pockefy continues to grow, it remains focused on scaling responsibly while staying true to its founding principles. Through its ongoing profit-sharing initiative, sustainable production model, and consumer-first policies, the brand aims to position itself not only as an alternative to conventional surf labels but as part of a broader movement toward conscious, impact-driven fashion.

For more information about Pockefy and to explore its available collections, please visit <a href="https://pockefy.com">https://pockefy.com</a>.

## **About Pockefy**

Pockefy is a surf-inspired pocket T-shirt brand founded on February 22, 2022. Created in response to the lack of ethically made, chemical-free surfwear, Pockefy offers sustainable, made-to-order tees crafted from organic cotton through a slavery-free supply chain, combining conscious design with meaningful impact.

Website: https://pockefy.com/

Socials: @?pockefy

Logo Link Type Industry Top 3 Visiting Countries Potential Audience

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