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# Press Release Distribution Report

August 29, 2024

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Muon

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**Country**

United States

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<https://www.muon.bike/>

Distribution Report

Muon E-Bike Featured as the 83rd Highlight in IFA 100 Moments

Date Submitted: 2024-08-29

Recorded Full Page Placements\*

60

Potential Audience Reach

30 M

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# Your Submitted Press Release

**United States, 30th Aug 2024** - Recently, Muon's new e-bike model has been recognized as the 83rd highlight in the IFA 100 Moments. This honor not only recognizes Muon's innovation capabilities but also provides a significant opportunity to enhance their global visibility.

IFA 100 Moments is a special initiative launched by IFA to celebrate its 100th anniversary. It presented 100 "must-see" highlights for trade, consumers, media, and press, from exclusive product launches and impactful keynotes to technical masterclasses, interactive experiences, networking events, Sommergarten performances, and celebrity appearances. Muon's new electric bike model, with its exceptional design, advanced technology, and eco-friendly concept, successfully made it to this prestigious list as the 83rd highlight.

"We are extremely honored to be part of the IFA 100 Moments," said the Muon team. "This recognition is not only a testament to the hard work of our team but also motivates us to continue innovating and providing superior e-bike solutions to users worldwide."

As IFA 2024 approaches, Muon's e-bikes are turning heads and capturing imaginations. Known for their sleek design and unparalleled performance, Muon's bikes embody the next generation of personal transportation. Imagine gliding effortlessly through city streets on an e-bike that combines cutting-edge technology with aesthetic elegance.

Their latest models feature an innovative integration of smart technology, including advanced motor management systems, seamless connectivity, and state-of-the-art safety features, for example, vibration detector, geofencing, and integrated real-time GPS tracking. Each bike is a testament to Muon's commitment to changing how we think about and experience mobility.

At IFA 2024, attendees will experience the thrill of riding these advanced e-bikes firsthand, exploring their intuitive controls and their eco-friendly design. The bikes not only promise a dynamic riding experience but also highlight Muon's commitment to reducing the carbon footprint and promoting a greener lifestyle.

Whether you're a tech enthusiast or a sustainability advocate, Muon's e-bike models will inspire and surprise you. You can visit them at Messe Berlin, Booth H2.2-202, from September 6th to 10th.

## What You Can Expect at Muon's Booth

- Test Ride All Muon E-Bikes

Experience firsthand the cutting-edge e-bike lineup. Their experienced staff will assist you in selecting the perfect model and answering your questions.

- Exclusive Preview of Upcoming Projects

Be among the first to witness their latest innovations and technologies, not just in concept but in tangible form.

- Meet the Muon Team

Engage with Muon's team of designers, engineers, and marketers to learn about the technology, design philosophy, and benefits of their products. They value your feedback and insights, which will help them improve their products and services.

- Share Your Experience

Join Muon in making a positive impact on the future of mobility. Share your IFA journey with them through photos and posts on [Muon community groups](#) and [social media platforms](#).

- Other Exciting Activities

Beyond Muon's booth, IFA offers a rich tapestry of events, including press events, workshops, and seminars. It's an unparalleled opportunity to immerse yourself in the cycling industry's latest trends and technologies.

To explore Muon's groundbreaking e-bikes and learn more about how they're changing urban mobility, please visit <https://www.muon.bike/>. Follow Muon on Facebook for the latest updates, behind-the-scenes insights, and more information on how you can be a part of this exciting revolution.

## About Muon





















Founded in 2015, Muon uniquely blends the elegant design of European-style bike frames with the adventurous spirit of outdoor culture. Their goal is to create e-bikes that are not only versatile and sporty but also comfortable and smooth to ride.





















## Media Contact:





















Muon PR Team

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Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	<a href="#">View Release</a>	News Portal	Financial	US, CA, IN	513000 visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	US, UK, CA	15000 visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	US, UK, MX	100k visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	US, UK, CA	3000 visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	US, PH, IL	5300 visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	US, CA, GB	8000 visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	US, IN, CA	6200 visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	US, CA, TW	6300 visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	IN, TH, JP	7500 visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	US, CA, TW	6300 visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	US, IN, CA	6200 visit/month
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	<a href="#">View Release</a>	News Portal	Media & Information	US, CA, GB	7100 visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	US, UK, ES	6500 visit/month
	<a href="#">View Release</a>	News Portal	Entertainment	US, CA, IN	7000 visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
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	<a href="#">View Release</a>	News Portal	Media & Information	US, CA, UK	9400 visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	US, CA, GB	5600 visit/month
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	<a href="#">View Release</a>	News Portal	Media & Information	US, UK, MX	100k visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
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	<a href="#">View Release</a>	News Portal	Media & Information	US, CA, UK	4800 visit/month
	<a href="#">View Release</a>	News Portal	Media & Information	US, CA, UK	9400 visit/month
	<a href="#">View Release</a>	News Portal	Entertainment	US, UK, CA	6000 visit/month
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