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# Press Release Distribution Report

March 24, 2026

### Company Name

MLTD Creative Agency

### Email

founders@mltdcreativeagency.com

### Country

United States

### City

Philadelphia

### State

PA

### Website

<http://www.mltdcreativeagency.com>

# Distribution Report

## MLTD Creative Agency Announces Launch of Technology Services

Date Submitted: 2026-03-24

Recorded Full Page Placements\*

1

Potential Audience Reach

18M

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## Your Submitted Press Release

**Philadelphia, PA, United States, 28th Mar 2026** - MLTD Creative Agency has announced the launch of a new technology services division that will provide app development, and digital product strategy for companies and corporate clients.

Photography Credit: *Jonathan Hernandez Photo*

The new division expands the firm's existing work in marketing strategy and project support into business-to-business technology services. Through this expansion, MLTD Creative Agency will collaborate with technical partners and development teams to support organizations building digital platforms, software products, and internal operational systems.

According to the company, the division reflects a shift in the types of engagements the agency has taken on in recent years, with more organizations requesting support related to product planning, platform structure, and digital infrastructure earlier in the development process.

"Our clients are increasingly asking questions that relate to how their products function and how technology supports their operations," said co-founder John Urbano. "This division allows us to participate earlier in those conversations and contribute to the structure behind digital initiatives."

Services within the division include custom mobile and web application development, and planning support for organizations preparing to build or expand software-driven products. The agency will also provide consulting for companies evaluating how technology can support internal coordination, product rollout planning, and operational decision-making.

The company said the division is intended to support both organizations preparing to launch new platforms and teams seeking guidance on integrating software tools into existing business environments. In addition to development coordination, the agency expects the work to include strategy alignment between leadership teams and technical partners during early-stage planning.

"We are seeing organizations approach strategy and technology together rather than as separate steps," said co-founder Marisa Urbano. "This expansion allows us to support that process in a more direct way."

MLTD Creative Agency will continue operating as a founder-led firm while expanding its collaboration with development partners and organizations working on technology-driven

initiatives. The agency expects the division to support clients across a range of industries that are evaluating how software tools and technological supported systems can be incorporated into their operations.

With the introduction of the technology services division, MLTD Creative Agency is expanding the scope of its work with companies developing digital products and internal platforms that require coordination between strategy planning and technical implementation.

### **About MLTD Creative Agency LLC**

MLTD Creative Agency LLC is a Philadelphia, PA-based creative agency founded in 2021 by brother-and-sister duo John and Marisa Urbano. Established to bridge the gap between creativity and structured business growth, the agency specializes in strategic marketing, AI-driven solutions, digital product development, and end-to-end project management. MLTD partners with both businesses and creative professionals, delivering tailored, tech-enabled solutions designed for long-term scalability rather than short-term results. With a systems-driven approach, the agency focuses on aligning brand, audience, and execution while integrating technology to improve efficiency and performance. MLTD operates as a strategic partner to its clients, helping them build sustainable infrastructure for continued growth.

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