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Press Release Distribution Report

April 17, 2025

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Distribution Report

Luxinn Supply Launches Canada's First All-Inclusive, Eco-Friendly Procurement Solution for Hotels

Date Submitted: 2025-04-17

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Your Submitted Press Release

CALGARY, Alberta – April 17, 2025 – Luxinn Supply, a Calgary-based hospitality procurement company, has announced the official launch of its innovative, all-inclusive procurement model for hotel linens—marking a significant shift toward sustainable operations in Canada’s hospitality sector. Luxinn Supply is the first in the nation to offer biodegradable hotel linens paired with a predictive, data-driven inventory and distribution system.

The company’s model, branded “All You Can Housekeep,” provides an end-to-end solution that allows hotels to secure a full year’s supply of biodegradable linens upfront, with guaranteed inventory, interest-free financing, and integrated inventory management. The program aims to optimize cost efficiency, reduce operational waste, and support environmental sustainability across the industry.

“Our mission is to make the hotel linen supply chain more intelligent and environmentally responsible,” said Bing Jiang, Founder of Luxinn Supply. “The current system is reactive and wasteful. We believe procurement should be strategic, predictable, and green. This is why we built a data-driven, closed-loop system that benefits both the planet and hotel bottom lines.”

A Strategic Shift in Sustainable Hospitality Procurement

Traditionally, hotels have faced challenges in forecasting linen requirements, often resulting in overstocking, increased waste, and elevated operational costs. Luxinn Supply’s approach addresses this by leveraging data analytics to generate realistic demand forecasts, enabling hotels to purchase precisely what they need—no more, no less.

With Luxinn Supply’s offsite inventory storage and free on-demand distribution, participating hotels are guaranteed a dedicated supply from day one, eliminating unexpected shortages or rushed reorders. The system also removes the burden of over-purchasing by allowing unused inventory to be returned and repurchased by Luxinn, further reducing waste and unnecessary expenditure.

The All You Can Housekeep program includes:

- Guaranteed year-long linen inventory
- Free inventory management and on-demand distribution
- 0% interest financing
- Estimated savings of up to 20% compared to traditional models

Sustainability at the Core

Luxinn Supply’s linens are manufactured with CELYS™ technology, a biodegradable textile innovation developed in Australia. These products are certified by the

Biodegradable Products Institute (BPI) and have been tested to decompose by 95.4% in under 180 days in industrial composting environments. At the end of their lifecycle, these linens break down without releasing microplastics or harmful substances.

The biodegradable linen line is the only of its kind currently offered in Canada, positioning Luxinn Supply at the forefront of green innovation in hospitality textiles. The initiative aligns with growing industry and consumer demand for environmentally responsible business practices.

“Hotels are under increasing pressure to reduce their environmental impact, and linens are one of the most overlooked contributors to operational waste,” said Jiang. “We are proud to introduce a product that is both luxurious and planet-friendly, without adding complexity to the supply chain.”

Market Insight and Economic Impact

According to Luxinn Supply’s internal cost analysis, the average Canadian hotel could significantly reduce annual linen-related expenses by adopting the all-inclusive model. To help hotel operators quantify this, the company has introduced an online savings calculator available on its homepage.

Visit our [website](#) and use the savings calculator on our homepage to see how much value you may be leaving on the table.

In an industry where profit margins are tightening and sustainability commitments are becoming the norm, Luxinn’s offering provides a timely and strategic alternative to status quo operations.


A Vision for the Future of Hospitality

As the first company in Canada to merge eco-certified, biodegradable products with a full-spectrum linen procurement system, Luxinn Supply is setting a new standard for responsible hospitality solutions. While the initiative currently targets hotels across Alberta and British Columbia, the company is preparing for a national rollout later this year.

“We’re not just delivering linens—we’re delivering peace of mind,” Jiang added. “The hospitality industry needs smarter tools, greener products, and stronger partnerships. That’s exactly what we aim to offer.”

About Luxinn Supply

Luxinn Supply is a hospitality procurement innovator based in Calgary, Alberta. The company specializes in sustainable, all-inclusive green solutions for hotel linens, combining data-driven demand forecasting, guaranteed inventory, and biodegradable textile technology. Luxinn Supply’s mission is to transform the hospitality industry with smarter, greener procurement solution.

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