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Press Release Distribution Report

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Distribution Report

LineUpz.ai Revolutionizes Walk-In Barbershop Experience for RojoPelli Chain

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Australia, 21st Mar 2025 – LineUpz.ai, the innovative AI-powered customer management platform designed specifically for walk-in businesses, has successfully transformed operations for RojoPelli, a prominent barbershop chain across New South Wales. The implementation has resulted in a 28% increase in annual revenue while significantly enhancing customer satisfaction and operational efficiency.

RojoPelli, known for its commitment to walk-in flexibility across its four locations, partnered with LineUpz.ai to address critical challenges in queue management and customer retention. The results demonstrate how AI-driven solutions can dramatically improve service industry operations without sacrificing the walk-in model that many customers prefer.

"LineUpz.ai has completely revolutionized how we manage our walk-in business," said a spokes team member of RojoPelli Barbershops. "We've maintained the spontaneity our customers love while eliminating the uncertainty and frustration of unpredictable wait times."

The comprehensive solution implemented by LineUpz.ai featured multiple integrated components:

- Smart Virtual Queue System providing real-time wait time updates and automatic notifications
- AI-Powered Client Reminders strategically timed to optimize return visits
- Automated Google Review Collection that has significantly improved online visibility
- Detailed Customer Profiles storing styling preferences and service history
- Q-tokens Loyalty Program incentivizing repeat business and customer engagement

Since implementation, RojoPelli has experienced a 35% reduction in perceived wait times, a 40% decrease in administrative workload, and a 25% increase in customer retention within just six months.

"What sets LineUpz.ai apart is our deep understanding of walk-in business dynamics," explains, Robyn Cutroni CEO of LineUpz.ai. "Unlike generic appointment booking systems, our platform is specifically designed to enhance the walk-in experience, making it more predictable for customers while providing businesses with powerful tools for growth."

The platform's unique ability to transform casual walk-in customers into loyal, recurring clients has proven particularly valuable in the competitive barbershop industry, where customer relationships directly impact revenue.

For service businesses struggling with the inherent challenges of walk-in models, LineUpz.ai offers a proven solution that maintains operational flexibility while delivering

enterprise-level customer experience management.

About LineUpz.ai

LineUpz.ai is the premier AI-powered customer management platform designed exclusively for walk-in businesses. Through its innovative virtual queue management, automated review generation, and AI-driven customer retention tools, LineUpz.ai helps service businesses increase revenue, enhance customer satisfaction, and streamline operations. For more information, visit www.lineupz.ai.

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