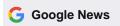


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Press Release Distribution Report

April 24, 2025

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Kuwait Mart

Email

fahad@kuwaitmart.com

Country

Kuwait

City

Kuwait City

Website

https://kuwaitmart.com/

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Distribution Report

Kuwait Mart Announces Official Launch of Its Online Shopping Platform in Kuwait

Date Submited: 2025-04-24

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Your Submitted Press Release

Kuwait City, Kuwait – *Kuwait Mart*, a new online shopping platform built specifically for customers in Kuwait, has officially launched. The platform currently offers a handpicked range of products from both local and international suppliers, with plans to expand its selection as the platform grows. It is designed to provide a faster, more convenient, and trustworthy online shopping experience.

The launch comes at a time when e-commerce in Kuwait is experiencing steady growth. According to **ecommerceDB by Statista**, Kuwait is now the 59th largest e-commerce market globally, with revenues expected to reach nearly \$2 billion by 2028. With over 90% mobile phone penetration and a young, digitally active population, online shopping continues to expand across the country.

Despite this momentum, key challenges remain—such as limited delivery coverage and a reliance on cash payments. Kuwait Mart addresses these gaps by offering a simple user interface, direct supplier relationships, and prompt, reliable delivery across Kuwait.

The platform was developed entirely in-house using custom scripts, giving Kuwait Mart full control over performance, security, and scalability. This approach allows the team to adapt quickly to market needs and improve the shopping experience over time.

"This launch represents more than just a website going live," said **Fahad Alhumaidi, CTO & Co-Founder of Kuwait Mart**. "We built the platform from scratch to offer something tailored to Kuwaiti shoppers—something faster, safer, and smarter than what's currently out there."

Kuwait Mart begins with a focused product lineup but is designed to grow, adding new items and features to meet the evolving needs of customers and suppliers alike.

About Kuwait Mart

Kuwait Mart is a Kuwait-based online shopping platform offering a carefully selected range of products from both local and international sources. Built with a focus on simplicity, trust, and speed, the platform is designed to meet the evolving needs of shoppers in Kuwait. Kuwait Mart works closely with suppliers to ensure transparency, fast delivery, and dependable customer service, with plans to expand its offerings over time.

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