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Press Release Distribution Report

April 24, 2025

Company Name

Kuwait Mart

Email

fahad@kuwaitmart.com

Country

Kuwait

City

Kuwait City



Website

<https://kuwaitmart.com/>

Distribution Report

Kuwait Mart Announces Official Launch of Its Online Shopping Platform in Kuwait

Date Submitted: 2025-04-24

<div>Recorded Full Page Placements*</div> <div>4</div>	<div>Potential Audience Reach</div> <div>3B</div>
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Your Submitted Press Release

Kuwait City, Kuwait – *Kuwait Mart*, a new online shopping platform built specifically for customers in Kuwait, has officially launched. The platform currently offers a handpicked range of products from both local and international suppliers, with plans to expand its selection as the platform grows. It is designed to provide a faster, more convenient, and trustworthy online shopping experience.

The launch comes at a time when e-commerce in Kuwait is experiencing steady growth. According to **ecommerceDB by Statista**, Kuwait is now the 59th largest e-commerce market globally, with revenues expected to reach nearly \$2 billion by 2028. With over 90% mobile phone penetration and a young, digitally active population, online shopping continues to expand across the country.

Despite this momentum, key challenges remain—such as limited delivery coverage and a reliance on cash payments. **Kuwait Mart** addresses these gaps by offering a simple user interface, direct supplier relationships, and prompt, reliable delivery across Kuwait.

The platform was developed entirely in-house using custom scripts, giving Kuwait Mart full control over performance, security, and scalability. This approach allows the team to adapt quickly to market needs and improve the shopping experience over time.

“This launch represents more than just a website going live,” said **Fahad Alhumaidi, CTO & Co-Founder of Kuwait Mart**. “We built the platform from scratch to offer something tailored to Kuwaiti shoppers—something faster, safer, and smarter than what’s currently out there.”

Kuwait Mart begins with a focused product lineup but is designed to grow, adding new items and features to meet the evolving needs of customers and suppliers alike.

About Kuwait Mart

Kuwait Mart is a Kuwait-based online shopping platform offering a carefully selected range of products from both local and international sources. Built with a focus on simplicity, trust, and speed, the platform is designed to meet the evolving needs of shoppers in Kuwait. Kuwait Mart works closely with suppliers to ensure transparency, fast delivery, and dependable customer service, with plans to expand its offerings over time.



Endpoint Name
Yahoo

Industry
Financial

Potential Audience
4550000 visit/month

Distribution
[View Release](#)

Type
News Portal

Top 3 Visiting Countries
US, IN, CA



Endpoint Name
AP News

Industry
Business

Potential Audience
7500000 visit/month

Distribution
[View Release](#)

Type
News Portal

Top 3 Visiting Countries
USA



Endpoint Name
Kingnewswire

Industry
Finance

Potential Audience
10000 visit/month

Distribution
[View Release](#)

Type
News and Media

Top 3 Visiting Countries
Global

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News and Media	Finance	Global	27300000 visit/month
	View Release	News and Media	Finance	Global	27300000 visit/month
	View Release	News and Media	Finance	CA,	50000 visit/month
	View Release	News Portal	Business	US, UK, CA	45000 visit/month