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Press Release Distribution Report

July 24, 2024

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Distribution Report

Kickresume Empowers Jobseekers with ATS-Compliant Resume Checker

Date Submitted: 2024-07-24

<div>Recorded Full Page Placements*</div> <div>2</div>	<div>Potential Audience Reach</div> <div>65 M</div>
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Your Submitted Press Release

Slovakia, 24th Jul 2024 - Kickresume, a leading online AI Resume Builder and Writer, has leveled the playing field for potentially qualified job seekers and young professionals by crafting resumes that satisfy the requirements of Applicant Tracking Systems (ATS).

Many companies rely on Applicants Tracking Systems (ATS) to screen resumes before they reach human recruiters. Resumes get scanned for specific keywords and criteria, and those that don't align perfectly get filtered out, even if the applicants are highly qualified.

This can lead to highly qualified jobseekers being disqualified for reasons beyond their control. According to a 2021 Harvard Business School study, nearly nine out of ten employers (88%) admitted that their automated applicant tracking systems (ATS) filtered out qualified, high-skilled candidates because they didn't match the exact job description.


In a bid to address this problem, Kickresume's Resume Checker analyzes resumes, compares them to key ATS criteria, and suggests improvements to match the job descriptions and increase the chances of jobseekers' qualifications.

Most ATS function like a black box and knowing which keywords the ATS is looking for can feel like a guessing game. While stuffing a resume with irrelevant keywords might get applicants past the initial screening, it won't impress a human recruiter. The challenge for job seekers is that the specific weighting of these factors can vary depending on the ATS and the specific job.

Kickresume, via its website highlights that even though the ATS scores in resumes can vary, a combination of factors such as keyword density i.e. how often relevant keywords from the job description appear in a resume, relevant skills, formatting, and action verbs are key.

[Kickresume's online resume checker](#), designed by a team of experienced recruiters, data analysts, and software engineers, equips jobseekers to satisfy the demands of ATS by checking how their resume score compares to the best per niche, providing a detailed resume review report and recommendations for improving their resumes.

About Kickresume: Kickresume is a leading AI-powered career platform dedicated to empowering individuals to thrive in the job marketplace. Their innovative suite of tools includes an AI resume writer, AI resume (ATS) checker, ATS-optimized resume templates, and interview preparation resources. Visit [Kickresume](#) to learn more.

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