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Press Release Distribution Report

April 16, 2026

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Distribution Report

KeyCrew Media Selects Florida Keys Real Estate Group as Verified Expert for Luxury Waterfront

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United States, 16th Apr 2026 - KeyCrew Media, a real estate analytics and media network, has selected Florida Keys Real Estate Group, led by Principal Broker Kristen Brenner alongside partners Tierce Scheel and Margie Casey, as a KeyCrew Verified Expert. The team will contribute data-driven analysis on luxury waterfront properties, island living trends, and real estate market dynamics throughout the Florida Keys.

KeyCrew Verified Experts are carefully selected as prolific market trend authorities who demonstrate exceptional insight and expertise in their fields. These distinguished professionals regularly contribute market insights, expert perspectives, and forward-looking analysis to help audiences navigate complex industry landscapes.

Florida Keys Real Estate Group brings unparalleled knowledge of the Florida Keys luxury market as the #1 selling team on Duck Key with over \$600 million in closed sales. Led by Principal Broker Kristen Brenner - a Florida Keys native who has sold more real estate on Duck Key than any other individual agent - alongside Certified Luxury Home Marketing Specialists Tierce Scheel and Margie Casey, the team specializes in exclusive waterfront estates, luxury residences, and high-performing vacation properties from Key Largo to Key West.

Operating alongside Duck Key Realty, founded by the Brenner family in 1977 and strategically located in the Middle Keys along the Overseas Highway, the team benefits from nearly five decades of continuous market presence and institutional knowledge. Their deep understanding of the Florida Keys Marine Sanctuary, proximity to world-class fishing grounds, and expertise in properties offering private dockage and beachfront access positions them as essential guides for discerning buyers navigating this unique market.

The team's refined marketing approach and commitment to excellence serves sophisticated clientele seeking second homes, family compounds, and luxury retreat properties in America's only Caribbean destination. Their understanding of the post-pandemic shift in luxury real estate - where accessibility without passport requirements and proximity to major mainland markets has elevated the Keys' appeal - combined with their proven track record, makes them trusted advisors for ultra-high-net-worth buyers.

"We're honored to be selected as a KeyCrew Verified Expert," said Margie Casey, leader of Florida Keys Real Estate Group. "The Florida Keys represent a truly unique opportunity in the luxury real estate market - the only Caribbean experience within the United States, protected by marine sanctuary status, and accessible without the complications of international travel. Our team's deep community roots, nearly five decades of institutional knowledge through Duck Key Realty, and our track record as the #1 selling team on Duck Key position us perfectly to share insights about this extraordinary market where privacy, natural beauty, and world-class amenities converge."

Florida Keys Real Estate Group's areas of expertise include:


- Florida Keys Luxury Waterfront Real Estate -- Specialized knowledge in exclusive beachfront and island estates
- Duck Key, Marathon & Middle Keys Market Dynamics -- Deep expertise as the #1 selling team on Duck Key
- Private Island & Waterfront Living -- Comprehensive understanding of dock-accessible properties and marine lifestyle
- Key Largo to Key West Luxury Markets -- Expertise spanning the entire Florida Keys archipelago
- Ultra-Luxury Second Homes & Family Compounds -- Serving portfolio buyers and multi-generational estate seekers

About Florida Keys Real Estate Group

Florida Keys Real Estate Group, led by Principal Broker Kristen Brenner alongside partners Tierce Scheel and Margie Casey, specializes in luxury waterfront properties throughout the Florida Keys. As Certified Luxury Home Marketing Specialists and the #1 selling team on Duck Key with over \$600 million in closed sales, the team provides exceptional expertise in luxury residences, waterfront estates, and vacation properties from Key Largo to Key West. Operating alongside Duck Key Realty - founded by the Brenner family in 1977 - the team serves ultra-high-net-worth clients with professionalism, responsiveness, and a refined marketing approach. More on Youtube: <https://www.youtube.com/@flakeysluxuryhomes> or The Margie Casey Podcast: <https://open.spotify.com/show/4aSqxC0QMIAAdv3liGmdwKY>

About KeyCrew Media

KeyCrew Media is the next generation real estate intelligence platform that leverages AI-powered analytics and first-person reporting from verified experts to produce forward-looking insights across local markets and niche asset classes. Proprietary market reporting is delivered through KeyCrew's growing portfolio of niche media properties - including KeyCrew Journal, NextAsset News, and other specialized publications - as well as selectively syndicated to media partners that influence industry decision-makers. Learn more at www.keycrew.co

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