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Press Release Distribution Report

January 7, 2026

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Distribution Report

Kanil PRwire Launches TechyRobber A New Automobile News And Media Brand

Date Submitted: 2026-01-07

Recorded Full Page Placements*

87

Potential Audience Reach

30 M

King NewsWire Pickup



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Your Submitted Press Release

Bulandshahr, Uttar Pradesh, India, 7th Jan 2026 - Kanil PRwire, a communications and media visibility agency, today announced the official launch of **TechyRobber**, a new automobile-focused media brand created to deliver timely, easy-to-understand coverage of the automotive industry. TechyRobber will report on **car and motorcycle launches, electric vehicles (EVs), auto technology, industry updates, comparisons, and ownership-focused insights**—built for buyers, enthusiasts, and everyday commuters.

As the automotive sector rapidly evolves with new launches, connected features, and growing EV adoption, TechyRobber aims to bridge the gap between headlines and real user needs by publishing **structured news, simplified feature breakdowns, and practical explainers**. The platform will focus on clarity, credibility, and relevance—helping audiences quickly understand what’s new and why it matters.

“TechyRobber is our step toward building a dedicated automobile media brand that delivers consistent, value-first coverage,” said **Lakshya Verma, Founder of Kanil PRwire**. “The auto ecosystem is moving fast—new models, EV developments, and technology updates can be confusing for buyers. TechyRobber will simplify automotive news and present it in a way that supports better decisions.”

TechyRobber will publish content across multiple formats, including:

- **Breaking automobile news** (launch updates, announcements, trends)
- **Cars, bikes & EV coverage** (features, specs, expectations, market updates)
- **Comparisons & buyer-focused explainers** (what to choose and why)
- **Ownership & maintenance insights** (practical guidance for real users)
- **Auto tech updates** (safety features, connectivity, batteries, charging, and more)

With TechyRobber, Kanil PRwire expands its media ecosystem by launching a niche-focused brand designed to serve the growing demand for credible and accessible automotive information.

About Kanil PRwire

Kanil PRwire is a strategic PR and media visibility agency focused on helping brands build authority through press release distribution, content writing, and media placement support.

About TechyRobber

TechyRobber is an automobile and mobility-focused media brand by Kanil PRwire, covering cars, motorcycles, EVs, auto tech, launches, and industry updates through news, explainers, and comparisons.

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News	News	EU, CA, UK	2000 visit/month
	View Release	News	News	UK, CA, EU	1000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	News	UK, EU, SA	6000 visit/month
	View Release	News	News	EU, UK, CA	4000 visit/month
	View Release	News Portal	Media & Information	US, UK, CA	3000 visit/month
	View Release	News	News	UK, CA, EU	3000 visit/month
	View Release	News	News	UK, EU, CA	5000 visit/month
	View Release	News	News	EU, UK, CA	4000 visit/month
	View Release	News	News	UK, CA, EU	5000 visit/month
	View Release	News	News	UK, CA, US	3000 visit/month
	View Release	News	News	EU, CA, UK	5000 visit/month
	View Release	News	Sports	UK, EU, CA	4000 visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News	News	UK, EU, CA	3000 visit/month
	View Release	News	News	CA, EU, US	4000 visit/month
	View Release	News	News	EU, UK, CA	5000 visit/month
	View Release	News	News	EU, UK, CA	4000 visit/month
	View Release	News Portal	Media & Information	US, CA, TW	25000 visit/month
	View Release	News	News	UK, EU, CA	3000 visit/month
	View Release	News	Lifestyle	CA, UK, US	2000 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Lifestyle	UK, EU, CA	3000 visit/month
	View Release	News	News	UK, CA, EU	3000 visit/month
	View Release	News	News	UK, CA, EU	3000 visit/month
	View Release	News	News	UK, CA, EU	6000 visit/month
	View Release	News	News	UK, CA, EU	4000 visit/month
	View Release	News	News	CA, EU, US	6000 visit/month
	View Release	News	News	UK, CA, EU	7000 visit/month
	View Release	News Portal	Media & Information	US, UK, ES	6500 visit/month
	View Release	News	Finance	UK, CA, EU	5000 visit/month
	View Release	News	Finance	UK, CA, EU	6000 visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, EU, CA	5000 visit/month
	View Release	News	News	CA, EU, UK	4000 visit/month
	View Release	News	Finance	EU, UK, CA	3000 visit/month
	View Release	News	News	UK, CA EU	4000 visit/month
	View Release	News Portal	Media & Information	US, UK, CA	15000 visit/month
	View Release	News	Business	UK, CA, EU	6000 visit/month
	View Release	News Portal	Media & Information	US, CA, GB	5500 visit/month
	View Release	News	Business	EU, UK, CA	7000 visit/month
	View Release	News	Finance	UK, CA, EU	4000 visit/month
	View Release	News Portal	Media & Information	US, UK, ES	3000 visit/month
	View Release	News	Finance	UK, EU, CA	5000 visit/month
	View Release	News Portal	Media & Information	IN, TH, JP	7500 visit/month
	View Release	News	Business	UK, CA, EU	5000 visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News	Finance	EU, CA, UK	4000 visit/month
	View Release	News	Finance	UK, EU, US	6000 visit/month
	View Release	News	Business	EU, UK, CA	6000 visit/month
	View Release	News	Finance	EU, CA, UK	3000 visit/month
	View Release	News	Lifestyle	US, UK, EU	2000 visit/month
	View Release	News	Business	UK, CA, EU	2000 visit/month
	View Release	News	Finance	UK, EU, CA	2000 visit/month
	View Release	News	Business	US, UK, CA	3000 visit/month
	View Release	News	Finance	UK, CA, EU	2000 visit/month
	View Release	News	Business	UK, EU, CA	1000 visit/month
	View Release	News	Finance	UK, CA, EU	2000 visit/month
	View Release	News	Business	UK, EU, CA	2000 visit/month
	View Release	News	Finance	UK, EU, CA	2000 visit/month
	View Release	News	Business	UK, EU, CA	2000 visit/month
	View Release	News	Business	CA, EU, UK	1000 visit/month
	View Release	News	Finance	UK, EU, CA	2000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News	Business	UK, CA, EU	1000 visit/month
	View Release	News	Business	UK, CA, EU	6000 visit/month
	View Release	News Portal	Media & Information	US, CA, TW	6300 visit/month
	View Release	News	Business	UK, EU, CA	5000 visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News	Business	EU, UK, CA	4000 visit/month
	View Release	News	Business	UK, EU, CA	3000 visit/month
	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month
	View Release	News Portal	Media & Information	US, IN, CA	6200 visit/month
	View Release	News Portal	Media & Information	US, CA, GB	5600 visit/month
	View Release	News Portal	Media & Information	US, UK, CA	3000 visit/month
	View Release	News	Business	UK, CA, EU	5000 visit/month
	View Release	News Portal	Media & Information	US, CA, UK	9400 visit/month
	View Release	News	Finance	UK, EU, CA	5000 visit/month
	View Release	News Portal	Media & Information	US, CA, GB	15000 visit/month
	View Release	News	News	UK, CA, US	3000 visit/month
	View Release	News Portal	Entertainment	US, CA, IN	7000 visit/month
	View Release	News Portal	Entertainment	US, CA, TW	6300 visit/month
	View Release	News Portal	Entertainment	US, CA, IN	15000 visit/month
	View Release	News Portal	Media & Information	US, CA, UK	4800 visit/month

Logo	Link	Type	Industry	Top 3 Visiting Countries	Potential Audience
	View Release	News Portal	Media & Information	US, IN, UK	5800 visit/month
	View Release	News Portal	Media & Information	UK, CA, IN	8200 visit/month
	View Release	News Portal	Media & Information	UK, CA, IN	14000 visit/month
	View Release	News Portal	Media & Information	UK, IN, UK	5600 visit/month
PressRelease	View Release	News Portal	Media & Information	US, UK, MX	100k visit/month