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Press Release Distribution Report

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Distribution Report

Jody Jankovsky Publishes Technology Intelligence The Business Leader’s Guide to Thriving in the Intelligent Age

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Your Submitted Press Release

Jody Jankovsky, Founder and CEO of Blackline IT, has released his new book, *Technology Intelligence: The Business Leader's Guide to Thriving in the Intelligent Age*, published by [The Skinny](#). The book introduces Technology Intelligence, or TQ, a practical framework designed to help business leaders take control of their technology decisions, align IT with strategic objectives, and achieve measurable results.

While business leaders have long relied on intelligence (IQ) and emotional intelligence (EQ) to guide teams and make sound decisions, Jankovsky argues that today's information-driven world demands a third competency: technology intelligence (TQ). Without TQ, even the strongest leaders struggle to navigate digital complexity or leverage technology as a strategic asset.

With more than thirty years of experience working with enterprise and small-to-mid-sized businesses, Jankovsky noticed that many leaders struggle with fragmented systems, unclear processes, and inconsistent vendor performance. His book provides clear guidance for executives to understand technology strategically, make confident decisions, and ensure that IT investments support business outcomes.

Throughout [the book](#), Jankovsky shares real-world examples and case studies showing how leaders can bridge the gap between technology and business strategy. He emphasizes actionable steps that improve efficiency, foster innovation, and create stronger alignment across teams. Leaders who adopt TQ principles gain clarity, reduce complexity, and are better equipped to make informed, strategic choices.

The book also focuses on improving collaboration and communication between IT teams and business executives. By applying the Technology Intelligence framework, leaders can strengthen accountability, make faster decisions, and ensure that technology serves as a driver of growth rather than a source of confusion.

Technology Intelligence: The Business Leader's Guide to Thriving in the Intelligent Age is aimed at executives, business owners, and decision-makers who want to use technology intentionally to improve performance, drive innovation, and create a sustainable competitive advantage. The book reflects Jankovsky's decades of experience helping businesses navigate the digital landscape and provides practical strategies for thriving in today's technology-driven world.

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