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Press Release Distribution Report

November 18, 2025

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Distribution Report

Jody Jankovsky Announces the Release of Technology Intelligence The Business Leader’s Guide to Thriving in the Intelligent Age

Date Submitted: 2025-11-18

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Your Submitted Press Release

California, Los Angeles, United States, 19th Nov 2025 - Jody Jankovsky, Founder and CEO of Blackline IT, has officially released his new book, *Technology Intelligence: The Business Leader's Guide to Thriving in the Intelligent Age*, published by [The Skinny](#). The book is designed to help business leaders take control of their technology and turn it into a strategic advantage.

Today's executives understand the importance of intelligence (IQ) and emotional intelligence (EQ) in leadership—but in the modern information era, they must also master technology intelligence (TQ) to stay competitive. Jankovsky's book introduces TQ as the missing pillar that enables leaders to navigate complexity, make smarter decisions, and thrive in a rapidly evolving digital world.

Technology Intelligence provides a clear framework for executives to understand their IT systems, make informed decisions, and align technology with business goals. Jankovsky wrote the book based on over thirty years of experience working with organizations of all sizes, from small companies to large enterprises.

Many business leaders struggle to make technology work for them. Systems are confusing, vendors are unreliable, and IT decisions can feel overwhelming. Jankovsky's TQ framework shows leaders how to simplify complexity, improve efficiency, and drive results—without needing to become IT experts.

The book includes practical examples, case studies, and actionable guidance for executives who want to regain control, improve collaboration, and ensure technology investments deliver measurable outcomes. Leaders who apply these principles can make smarter decisions, strengthen team alignment, and position their businesses for growth.

With the release of [Technology Intelligence: The Business Leader's Guide to Thriving in the Intelligent Age](#), Jankovsky continues his mission to empower business leaders to navigate the digital world with clarity and confidence. The book is now available for executives, business owners, and decision-makers looking to turn technology from a challenge into a driver of business success.

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