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# Press Release Distribution Report

March 26, 2026

### Company Name

OneTwoMarkets

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South Africa

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# Distribution Report

## Inside OneTwoMarkets Rapid Rise Across Asia's Fastest Growing Trading Markets

Date Submitted: 2026-03-26

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1

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## Your Submitted Press Release

OneTwoMarkets recorded a 28% increase in new account registrations and a 34% rise in daily trading volume during the first quarter of 2026, driven by rising demand for digital trading services across Asia. [OneTwoMarkets.co.za](https://www.onetwomarkets.co.za), based in Johannesburg, South Africa, attributes this acceleration to platform improvements and broadened instrument coverage introduced over the past 12 months. The platform now serves more than 400,000 active traders across international markets.

The company attributes part of this momentum to a restructured onboarding flow, expanded educational resources and an upgraded analytics dashboard. OneTwoMarkets added 15 new tradeable instruments and reduced average order execution below 50 milliseconds during this period.

### Onboarding Flow and User Acquisition

The account registration process now completes in under four minutes, with electronic KYC verification finalised within 24 hours for most applicants. This streamlined onboarding flow has contributed to higher conversion rates from enquiry to active account status.

New users receive a structured welcome sequence that includes platform orientation guides, a demo account with virtual funds and direct access to a support representative during their first week. The emphasis on reducing friction at the entry point reflects the company's approach to acquiring first-time traders across Asian markets. Early engagement data shows that users who complete the orientation sequence within 48 hours of registration are more likely to fund their accounts within the first week.

Internal platform metrics show that OneTwoMarkets has expanded its instrument list by 15 new offerings in the past six months, including additional Asian currency crosses such as USD/JPY, USD/SGD, USD/THB and USD/MYR, alongside regional equity CFDs. Expanded coverage of Asian indices including the Nikkei 225, Hang Seng and Straits Times Index has also been added.

Trading volume in commodity instruments, particularly gold and crude oil, has seen the strongest growth, consistent with rising demand from Asian commodity traders. The broadened OneTwoMarkets product range allows the platform to serve a wider segment of the Asian retail trading population.

### Infrastructure Investment and Server Architecture

Infrastructure investment has played a central role in supporting growth without compromising performance. OneTwoMarkets upgraded its server architecture in late 2025, moving to a distributed hosting model with data centres in Johannesburg, Singapore and London.

This multi-location setup reduces latency for Asian market access while providing automatic failover protection. Peak concurrent user capacity has increased by 40% following the migration, and platform uptime has remained at 99.7% over the trailing 12 months.

Company data indicates that a referral programme contributes a steady share of new verified accounts. Conversion is tracked from referral registration through the first verified funding event, giving the company a measurable view of acquisition efficiency.

Participation is tracked through a dedicated OneTwoMarkets referral dashboard within the user portal, allowing the company to track referral-originated registrations, verified-account conversion and first-funding rates by acquisition channel. Early data suggests that peer referrals continue to contribute to new registrations, particularly in markets where first-time traders rely on recommendations from existing users.

## **Research Content and Client Retention**

The company's research team publishes daily market commentary and weekly macroeconomic outlooks focused on factors affecting Asian financial markets. These reports are distributed to all registered OneTwoMarkets users and published on the platform's insight hub.

A monthly research briefing covers topics ranging from technical analysis techniques to portfolio diversification frameworks for retail investors. Content engagement data shows increasing readership across all OneTwoMarkets research formats, with the weekly macroeconomic outlook generating the highest open rates among subscribers.

Recent performance data confirms that the client retention rate has improved compared to the prior year, attributed in part to upgraded support infrastructure and expanded educational content. Users who engage with at least two educational resources within their first 30 days demonstrate significantly higher 90-day retention. The company also tracks activation by market to identify where onboarding steps can be shortened without weakening verification controls.

This data has informed the onboarding strategy, which now highlights educational content during initial account setup. OneTwoMarkets reports that retention is reinforced by consistent service delivery, with minimal downtime and stable execution quality during high-volatility periods.

The combination of steady user growth, infrastructure resilience and continuous platform enhancement reflects OneTwoMarkets' operational trajectory within South Africa's expanding digital trading sector. This assessment provides a factual analysis of the company's growth trajectory, platform capabilities and market positioning based on available operational data.

## **About OneTwoMarkets**

[OneTwoMarkets.co.za](http://OneTwoMarkets.co.za) is a Johannesburg-based financial services company offering online trading access to forex, commodity and index markets. The company serves over 400,000 retail and institutional clients across Asia through a web-based platform offering real-time execution, published fee schedules and a streamlined interface. The company reports ongoing investment in platform infrastructure, educational resources and client support operations as participation in online financial services accelerates across the region.

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