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Press Release Distribution Report

May 8, 2025

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Distribution Report

Ideal Technology Welcomes Advisory Board Members to Propel Growth and Innovation in Africa's Agricultural Sector

Date Submitted: 2025-05-08

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Location (Chimoio) – Ideal Technology, a leading provider of innovative technological solutions, is excited to announce the appointment of a distinguished Advisory Board to support its mission of transforming the agricultural sector in Mozambique and broader Africa. With a focus on driving sustainable growth and digital advancement, the board brings invaluable expertise to accelerate **Ideal Technology**'s impact in the agricultural and tech industries.

Ernesto Matabeia, the founder of **Ideal Technology**, has assembled a team of experts whose diverse backgrounds in agriculture, technology, finance, governance, and strategy will guide the company as it expands its influence across Africa's emerging markets.

"We are entering an exciting phase of growth, and the addition of these incredible individuals to our Advisory Board will play a critical role in our efforts to empower smallholder farmers and strengthen agricultural value chains through innovative technology," said **Ernesto Matabeia**. *"With their collective knowledge, we aim to bring scalable, lasting solutions to Mozambique and beyond."*

The newly appointed Advisory Board includes:

- **Elton Leung**, a strategic investor with cross-industry experience spanning AI, blockchain, retail, and risk management, shared his excitement: *"I'm honored to be part of **Ideal Technology**'s Advisory Board. The company is doing transformative work in Africa's agriculture sector, and I look forward to contributing my experience to help drive sustainable growth and digital transformation."*
- **John Cobb**, a direct marketing expert, board member, and investor with deep experience in scaling organizations, added: *"**Ideal Technology** combines passion with awareness to deliver impactful solutions. I'm proud to support a team that's making such a tangible difference in Africa's agricultural landscape."*
- **Craig Keddie**, a governance and systems strategist with a career spent aligning structure with strategy across industries, expressed his enthusiasm: *"Ernesto and his team are visionaries. I'm thrilled to join a company with such clarity of purpose and a commitment to creating real, lasting impact in the communities we serve."*
- **Anjali Paradkar**, a certified independent director and senior technology leader with 25 years of experience in digital transformation and ESG strategy, said: *"I am excited to contribute my expertise to support the team at **Ideal Technology**. Their commitment to empowering local farmers in Mozambique through innovative solutions resonates deeply with me."*

- **Silvana Zoto**, a certified internal auditor with over two decades of experience in international banking and fintech, and current Audit Committee member across multiple countries, commented: *“I’m eager to support **Ideal Technology** as they continue to drive change in Mozambique and the broader region. The company’s mission to support local farmers with innovative tools is something I am proud to be a part of.”*

Backed by this accomplished advisory team, **Ideal Technology** is now poised to scale its impact and deepen its technological infrastructure, especially within the agricultural sector.

This board formation is part of a broader initiative by the **Veblen Directors Programme**, which equips purpose-driven companies with experienced leaders who bring strategic insight, governance expertise, and sectoral knowledge. By connecting **Ideal Technology** with a global network of high-caliber professionals, Veblen is helping lay the foundations for responsible growth and long-term success in emerging markets.

About Ideal Technology

Ideal Technology is a forward-thinking company providing innovative solutions for businesses and organizations, focusing on digital transformation, efficiency, and security. Specializing in developing customized tools for clients in sectors such as agriculture, Ideal Technology is committed to creating sustainable, scalable solutions that empower communities and enhance productivity.

www.ideal-technology.net

About Veblen Directors Programme


The Veblen Directors Programme empowers executives and professionals with the skills and knowledge to excel in board and advisory roles. Through training, education, and a global network of skilled board members, Veblen supports businesses in navigating complex challenges, driving sustainable growth, and building impactful leadership teams.

www.veblendirectors.com

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