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# Press Release Distribution Report

April 10, 2024

**Company Name**

HECHT INS GEFECHT

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**City**

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**State**

Bremen



**Website**

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Distribution Report

HECHT INS GEFECHT Goes All In on SEO-Powered E-Commerce Growth

Date Submitted: 2024-04-10

<div>Recorded Full Page Placements*</div> <div>1</div>	<div>Potential Audience Reach</div> <div>85.8 M</div>
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## Your Submitted Press Release

**Bremen, Germany, 10th Apr 2024** - For the last few years, the German agency **HECHT INS GEFECHT** has been working with companies from various market sectors and of various sizes. Providing them with a strong foundation of blazing fast websites and state-of-the-art search engine optimization (SEO), they achieved high organic growth for a fraction of the price of ads.

Since 2023, the company has additionally been offering online advertising services to their clients in the e-commerce sector. In an effort to streamline their offer, the team has decided to now offer both SEO and ads as part of one service package and to specialize in the market they know best.

Building on their experience of more than a decade, **HECHT INS GEFECHT** is now setting sail for successful online shops that want to leverage both organic and inorganic marketing for their growth. In recent talks with several key decision makers of German e-commerce companies, many gave the feedback that SEO was a rather neglected part of the marketing operations.

“They have a digital-dominant business model, so SEO is definitely on their radar. But ads are still the bread and butter of their marketing, though for all the wrong reasons”, says Benny Windolph, CEO and co-founder of **HECHT INS GEFECHT**. “Of course they would like to save money and get more organic growth, but most service providers offer SEO in isolation and use methods from 2 years ago.”

By offering both cutting-edge SEO methods and cost-effective digital ads, the agency aims to bring an attractive new bundle offer to the market. This holistic approach has the potential to sustainably bring companies more revenue long-term while simultaneously keeping the increasing costs of advertising at bay.

**HECHT INS GEFECHT** encourages e-commerce business owners and their marketing representatives in Germany to reach out and explore the possibilities of their holistic growth approach.

For more information, please contact <https://hechtinsgefecht.de/>

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**Industry**  
Business

**Potential Audience**  
88000000 visit/month

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