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# Press Release Distribution Report

October 7, 2025

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### Company Name

Extraordinary Flooring

### Email

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### Country

United States

### City

Harvey

### State

LA

### Website

<https://extraordinaryflooring.com/>

Distribution Report

Extraordinary Flooring Expands Comprehensive Concrete Services Across Southeast Louisiana Celebrates Over 5500 Successful Jobs

Date Submitted: 2025-10-07

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# Your Submitted Press Release

**HARVEY, LA – October, 2025** – Extraordinary Flooring LLC, Southeast Louisiana's premier concrete flooring specialist, today announced the expansion of its comprehensive service portfolio to meet growing demand for advanced concrete solutions across the region. With over 22 years of industry leadership and more than 5,500 completed jobs, the company continues to set the standard for quality concrete installations throughout Jefferson Parish, Orleans Parish, and surrounding communities.

The expanded service offerings include advanced polished concrete systems, decorative concrete solutions, specialized coating applications, and comprehensive restoration services designed specifically to address Louisiana's unique subtropical climate challenges. This enhancement positions Extraordinary Flooring as the region's most comprehensive single-source provider for both commercial and residential concrete flooring needs.

"Our name says it all – we're committed to delivering extraordinary results for every client, every time," said Jacob Lawson, owner of Extraordinary Flooring LLC. "After completing over 5,500 jobs across Southeast Louisiana, we've learned that extraordinary means different things to different clients. For a manufacturing facility, it means minimal downtime and a floor that lasts decades. For a homeowner, it's creating a beautiful space they'll love for years to come. Whatever extraordinary means to our clients, that's what we deliver."

## **Comprehensive Service Portfolio Addresses Complete Concrete Lifecycle**

The company's enhanced offerings span the entire concrete flooring lifecycle, from initial surface preparation through long-term maintenance programs. Services include:

- **Polished Concrete Systems:** Professional grinding and polishing services creating mirror-like finishes for commercial showrooms, retail spaces, and modern residential applications
- **Advanced Coating Technologies:** Industrial-grade epoxy systems, metallic coatings, polymer flake applications, and specialized urethane cement installations
- **Decorative Concrete Solutions:** Stained and dyed concrete, stamped overlays, custom countertops, and architectural finishes
- **Restoration and Repair:** Complete concrete rehabilitation including overlays, micro toppings, crack repair, and structural restoration
- **Maintenance Programs:** Customized care schedules including re-densification, cleaning protocols, and preventive treatments

## **Louisiana Climate Expertise Drives Service Innovation**

Extraordinary Flooring's service expansion directly addresses the specific challenges Louisiana property owners face due to the region's subtropical climate. High humidity levels, temperature fluctuations, and occasional severe weather events require flooring systems engineered for exceptional performance under demanding conditions.

The company's expertise extends across multiple industries including manufacturing, healthcare, food service, retail, hospitality, and institutional facilities. This diverse portfolio spanning over 5,500 jobs has enabled Extraordinary Flooring to develop specialized solutions for virtually any concrete flooring application.

### **Advanced Technology Enhances Installation Quality and Efficiency**

Extraordinary Flooring's recent investments in advanced equipment and installation technologies enable faster project completion while maintaining the exceptional quality standards the company has built its reputation on. Professional diamond grinding systems, specialized scarification equipment, and precision application tools ensure optimal results for every project. This efficiency benefits clients through reduced downtime and faster return to normal operations, particularly important for commercial installations.

### **Commitment to Customer Education and Transparent Pricing**

As part of its service expansion, Extraordinary Flooring has enhanced its customer consultation process to include comprehensive cost analysis, total cost of ownership calculations, and detailed performance expectations. This transparent approach helps clients make informed decisions based on complete project understanding rather than simply comparing initial installation costs. The company provides free on-site assessments that include surface evaluation, system recommendations, and detailed cost proposals.

### **Residential Market Expansion Meets Growing Demand**

While maintaining its strong commercial presence, Extraordinary Flooring has significantly expanded its residential service capabilities to meet increasing homeowner demand for premium concrete flooring solutions. Louisiana homeowners are discovering the aesthetic appeal, durability, and low maintenance benefits of polished concrete and advanced coating systems for their homes. Residential interest in polished concrete has grown tremendously as homeowners appreciate the combination of beauty, durability, and easy maintenance that polished concrete provides, particularly in Louisiana where humidity and moisture can create problems for traditional flooring materials.

Residential applications include garage floor transformations, interior polished concrete installations, pool deck treatments, and custom concrete countertops. The company's residential portfolio now includes hundreds of successfully completed jobs throughout Southeast Louisiana.

### **Environmental Responsibility and Sustainable Solutions**

Extraordinary Flooring's service expansion emphasizes environmentally responsible solutions that minimize environmental impact while delivering exceptional performance. Polished concrete systems utilize existing concrete slabs, reducing material waste and avoiding the environmental costs associated with manufacturing and transporting alternative flooring materials. These systems represent some of the most environmentally responsible flooring choices available – durable, requiring minimal maintenance products,

and avoiding harmful chemicals in buildings.

The company's concrete preparation and installation processes incorporate dust control measures and responsible waste management practices that protect both workers and building occupants during installation.

## **Regional Coverage Across Southeast Louisiana**

Extraordinary Flooring serves commercial and residential clients throughout Southeast Louisiana including Jefferson Parish, Orleans Parish, St. Bernard Parish, St. Charles Parish, St. John the Baptist Parish, St. James Parish, St. Tammany Parish, Plaquemines Parish, Tangipahoa Parish, and Washington Parish. The company's Harvey headquarters provides efficient access to the greater New Orleans metropolitan area and surrounding communities, with deep understanding of local building codes, regional suppliers, and environmental conditions that affect flooring performance throughout the area.

## **Industry Recognition and Professional Standards**

With over 5,500 completed jobs and a 22-year track record of excellence, Extraordinary Flooring has established itself as Southeast Louisiana's most experienced and trusted concrete flooring contractor. The company maintains comprehensive licensing and insurance while adhering to the highest industry standards for installation quality and customer service.

"Making every job extraordinary isn't just our mission – it's our promise," said Lawson. "Whether we're polishing concrete in a retail showroom or installing urethane cement in a food processing facility, we approach every project with the same dedication to quality. That commitment has built lasting relationships with clients who trust us for all their concrete flooring needs because they know we'll make it extraordinary."

## **Looking Forward: Continued Growth and Innovation**

Extraordinary Flooring's expansion reflects the company's commitment to remaining at the forefront of concrete flooring technology and customer service. Plans for continued growth include additional equipment investments, expanded training programs, and ongoing development of innovative solutions for Louisiana's unique flooring challenges. The company's 22-year foundation provides the experience and expertise needed to tackle any concrete flooring challenge, while its commitment to innovation ensures clients always receive the most advanced solutions available.

## **About Extraordinary Flooring LLC**

Extraordinary Flooring LLC has been Southeast Louisiana's premier concrete flooring specialist since 2002, serving commercial and residential clients with comprehensive concrete solutions including polished concrete, epoxy coatings, urethane cement systems, decorative overlays, and complete restoration services. Based in Harvey, Louisiana, the company has completed over 5,500 jobs across Jefferson Parish, Orleans Parish, and surrounding areas. Extraordinary Flooring combines over 22 years of industry expertise

with advanced equipment and proven installation methodologies to deliver exceptional results that stand the test of time in Louisiana's challenging climate. The company is licensed, insured, and committed to providing extraordinary service and results for every client.

For more information, visit <https://extraordinaryflooring.com> or call (504) 231-6298.

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### **Social Media:**

- Facebook: <https://www.facebook.com/people/Extraordinary-flooring-llc/100081582263184/>
- Instagram: <https://www.instagram.com/extraordinaryflooring1/>
- LinkedIn: <https://www.linkedin.com/company/extraordinary-flooring-llc/>

*Note to Editors: High-resolution images of completed projects, installation processes, and company personnel are available upon request. Interview opportunities with Jacob Lawson, owner of Extraordinary Flooring LLC, can be scheduled by contacting the media relations contact above.*

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