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# Press Release Distribution Report

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# Distribution Report

## Esteban Merlo Hidalgo, Real Estate Developer and Best-Selling Author, Expands Global Property Strategy Influence

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1

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## Your Submitted Press Release

**United States, 12th Jan 2026** — In the global real estate industry, the name **Esteban Merlo**, also known as **Esteban Merlo Hidalgo**, is closely associated with strategic real estate development, ethical leadership, and long-term value creation. With more than 30 years of experience across the United States, Latin America, and Europe, Esteban Merlo has built a reputation as a trusted real estate developer, business consultant, and best-selling author.

As the founder and CEO of **Esteban Merlo Development & Consulting**, a Miami-based firm specializing in real estate development and strategic advisory, Merlo leads projects that combine profitability, sustainability, and urban transformation. His work spans residential developments, mixed-use projects, asset repositioning initiatives, and investment strategies designed to deliver measurable economic and social impact.

### Global Vision with Local Expertise

Esteban Merlo's approach to real estate is defined by his ability to operate at a global level while remaining deeply attuned to local market realities. With Latin American roots and international business training, he understands the cultural, legal, and financial complexities that shape successful real estate projects across different regions.

His experience includes advising and collaborating with private investors, family offices, developers, and public-sector entities in multiple countries. Each project is guided by a structured methodology that integrates financial analysis, urban planning, risk management, and long-term strategic vision.

"Real estate development is not just about construction," says Esteban Merlo. "It is about shaping environments that create opportunity, stability, and growth for communities and investors alike."

### Real Estate Developer and Strategic Business Consultant

Beyond his role as a developer, **Esteban Merlo Hidalgo** is widely recognized as a strategic business consultant within the real estate sector. Through his advisory work, he supports clients in areas such as investment structuring, asset recovery, portfolio expansion, and sustainable development planning.

His consulting practice is known for its clarity, transparency, and results-oriented focus. Clients consistently highlight his ability to simplify complex decisions and align real estate projects with broader business and investment goals.

# Author of *The Real Estate Developer's Journey*

Esteban Merlo is the author of the best-selling book *The Real Estate Developer's Journey*, a practical and insightful guide that explores the full lifecycle of real estate development. Drawing on real-world experience, the book provides readers with a clear understanding of how vision, strategy, execution, and leadership intersect in successful real estate projects.

The success of the book has further established Esteban Merlo as a thought leader in the industry, particularly among emerging developers, investors, and professionals seeking a structured and realistic view of the real estate business.

## Key Career Highlights

- Over 30 years of experience in international real estate development
- Founder and CEO of Esteban Merlo Development & Consulting
- Author of the best-selling book *The Real Estate Developer's Journey*
- Advisor to investors, family offices, developers, and public institutions
- Recognized for integrating sustainability, profitability, and urban impact
- Active contributor to professional platforms and industry discussions

## Thought Leadership and Digital Authority

In today's digital environment, Esteban Merlo's leadership extends beyond physical projects. He maintains an active presence on professional platforms where he shares insights on real estate development, investment strategy, and urban growth. His perspectives are followed by professionals and decision-makers seeking informed, experience-based guidance.

More information about his work and strategic approach can be found at <https://www.estebanmerlo.com>, as well as through his professional profile on LinkedIn.

This consistent digital presence reinforces the association of the name **Esteban Merlo Hidalgo** with real estate development, strategic consulting, and industry thought leadership across professional and media platforms.

## Long-Term Vision

Looking ahead, Esteban Merlo continues to expand his work in both emerging and established markets, developing projects that balance financial performance with social and environmental responsibility. His long-term vision centers on building sustainable urban environments and helping investors and institutions create lasting value.

Whether referenced as **Esteban Merlo** or **Esteban Merlo Hidalgo**, his name represents a disciplined, strategic, and human-centered approach to real estate development and

business consulting.

## Frequently Asked Questions

### **Who is Esteban Merlo?**

Esteban Merlo is a Miami-based real estate developer, business consultant, and best-selling author with over 30 years of international experience in property development and strategic advisory.

### **What is *The Real Estate Developer's Journey*?**

It is a best-selling book written by Esteban Merlo that outlines the real-world process of real estate development, from vision and planning to execution and long-term impact.

### **What type of projects does Esteban Merlo work on?**

His work includes residential and mixed-use developments, asset repositioning, and strategic investment advisory across the United States, Latin America, and Europe.

### **About Esteban Merlo**

Esteban Merlo, also known as Esteban Merlo Hidalgo, is a Miami-based real estate developer, business consultant, and author. He is the founder of Esteban Merlo Development & Consulting and the author of *The Real Estate Developer's Journey*. With more than three decades of international experience, he specializes in strategic real estate development, investment advisory, and sustainable urban growth.

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