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Press Release Distribution Report

May 5, 2025

Company Name Amazon Dokotoo Clothing Brand Co., Ltd.

Email Joe@dokotoo.com

Country United States

City Queens New York

Website https://www.amazon.com/Dokotoo-Boyfriend-Oversized-Trucker-Vintage/dp/B09RDXDVNC

Dokotoo Launches Fluffy Touch Waffle Collection Featuring Innovative Lightweight Knitwear for women

Date Submited: 2025-05-05



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Dokotoo Clothing E-commerce Co., Ltd., a leading apparel brand, has officially launched its latest product line: the Fluffy Touch Waffle Collection, a series of lightweight knitwear garments developed with a proprietary fabric blend designed for all-season comfort and style.

The new collection features a unique textile developed in-house by Dokotoo's design team, combining ultra-soft cotton and microfiber to recreate the distinctive waffle-weave texture. After more than a year of research and refinement, the result is a breathable, stretchable fabric with thermal retention properties, providing both comfort and versatility in various climates.

"Our team has worked extensively to engineer a fabric that meets the demands of modern consumers," said a spokesperson from Dokotoo. "The Fluffy Touch Waffle material brings together comfort, durability, and a distinctive design that reflects our focus on both innovation and wearability."

This launch marks a strategic expansion of Dokotoo's knitwear category, supporting the brand's broader commitment to inclusive sizing and accessible fashion. The collection is currently available for purchase via the brand's official store, with designs featuring soft neutral tones and pastel highlights to complement a wide range of wardrobes.

Dokotoo continues to focus on providing affordable, high-quality apparel backed by responsive customer service and consistent delivery through its primary e-commerce platform.

About Dokotoo Clothing E-commerce Co., Ltd.

Dokotoo Clothing E-commerce Co., Ltd. is a contemporary apparel brand known for its accessible, trend-forward fashion collections. With a strong presence on major e-commerce platforms, Dokotoo designs and delivers versatile clothing that prioritises comfort, quality, and inclusive sizing. The company is committed to continuous innovation in fabric development and design, serving a diverse customer base across the United States and beyond. Through a focus on affordability and style, Dokotoo aims to make modern fashion more approachable and adaptable to everyday lifestyles.



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