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Press Release Distribution Report

July 31, 2024

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Distribution Report

Digital Hitmen Wins Best Small SEO Agency of the Year at the 2024 APAC Search Awards

Date Submitted: 2024-07-31

<div>Recorded Full Page Placements*</div> <div>1</div>	<div>Potential Audience Reach</div> <div>30M</div>
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Your Submitted Press Release

Attadale, WA, Australia, 1st Aug 2024 - [Digital Hitmen](#), a leading digital marketing agency, is thrilled to announce its prestigious win as the Best Small SEO Agency of the Year at the 2024 APAC Search Awards. This accolade underscores the company's unwavering dedication to delivering exceptional results and continually striving for excellence in the ever-evolving digital landscape.

Since its establishment, Digital Hitmen has remained committed to putting its clients' success at the forefront. The agency's expertise spans search engine optimization, web design, social media, and content creation, providing tailored digital marketing solutions that drive real results. As the digital world shifts with ongoing changes in Google's algorithms and the integration of artificial intelligence, Digital Hitmen continues to adapt and innovate, ensuring sustained growth for its clients.

"We are delighted to be recognized as the Best Small SEO Agency of the Year at the 2024 APAC Search Awards," said Brad Russell, SEO Expert and Director of Digital Hitmen. "This award is a testament to our passionate team of creative, analytical, and strategic thinkers who work tirelessly to help businesses reach their full potential online."

Digital Hitmen boasts a diverse and supportive team of industry experts who genuinely care about their clients' success. The team includes seasoned professionals like Jess Bayly, Head of SEO; Tania Leon, Content Marketing Manager; and a talented group of web developers, designers, and SEO specialists. Together, they build strong partnerships with clients, ensuring that business goals and challenges are met with innovative solutions and strategic thinking.

Digital Hitmen's journey of growth began in 2017 when Brad Russell founded the agency with the vision of helping businesses thrive online through SEO and digital marketing solutions. Over the years, the agency has achieved significant milestones, including moving into a permanent office in Attadale in 2018, expanding its team, and adopting a hybrid work model amid the COVID-19 pandemic in 2020.

In 2021, the agency responded to the rising demand for local SEO and Google's E-E-A-T optimization by hiring additional staff and focusing on delivering quality content. The following year, Digital Hitmen doubled the size of its workspace, won its first award for web design, and received nominations for numerous SEO awards. In 2023, the agency expanded again, underwent a rebrand, and proudly received the Australian Achiever Awards for Remarkable Customer Service.

Digital Hitmen attributes its success to the synergy between its team and clients. The agency prides itself on its ability to adapt and continuously learn, enabling it to improve its services and deliver the best results. This collaborative approach has led to the development of strong personal connections with clients, ensuring that their unique goals are understood and met.

As Digital Hitmen celebrates this significant achievement, the agency remains focused on the future. With a vision to be the trusted guide for businesses seeking online success through accessible and personalized digital solutions, Digital Hitmen is poised to continue leading the industry with its expertise and dedication.

For more information about Digital Hitmen and to learn how their award-winning services can help your business reach its full potential online, visit <https://www.digitalhitmen.com.au/>.

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