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April 10, 2026

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Distribution Report

DealGround CEO Dan Mosher Named KeyCrew Media Verified Expert in Commercial Real Estate AI

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Your Submitted Press Release

United States, 11th Apr 2026 – KeyCrew Media, a real estate analytics and media network, has selected [DealGround](#) as a KeyCrew Verified Expert Vendor and named CEO & Co-Founder Dan Mosher as a contributing thought leader. Mosher will provide analysis and perspective on AI adoption in commercial real estate, the transformation of CRE data workflows, and the evolving role of technology in how brokers prospect, analyze, and close deals.

KeyCrew Verified Experts are carefully selected as prolific market trend authorities who demonstrate exceptional insight and expertise in their fields. These distinguished professionals regularly contribute market insights, expert perspectives, and forward-looking analysis to help audiences navigate complex industry landscapes.

Dan Mosher brings a rare combination of enterprise technology leadership and deep PropTech expertise to the commercial real estate industry. A seasoned executive and entrepreneur, Mosher has held significant leadership roles at high-growth technology companies including Postmates (acquired by Uber for \$4.4 billion), BrightRoll (acquired by Yahoo for \$640 million), Presto, Yahoo, VeriSign, and AdMarvel. He holds a bachelor's degree in finance from the University of California, Berkeley, and is based in the San Francisco Bay Area.

Mosher co-founded DealGround alongside Chris Rodriguez, a 30-year commercial real estate broker and former President of Pacific Commercial Investments, Inc. (PCI). Together, they identified a fundamental gap in how CRE professionals access, organize, and act on property data — and built DealGround to close it.

The platform gives brokers, developers, and investors instant access to a unified database of property intelligence, including sales comps, lease terms, rent rolls, ownership contacts, and title data across 160M+ properties. Its AI-powered document processing automatically converts offering memorandums and property brochures into structured, searchable data — eliminating manual workflows that have historically cost CRE professionals hours per deal.

Mosher has been an outspoken voice on what he describes as the third wave of CRE transformation: after digitization and the proliferation of single-purpose tools, he argues AI is now collapsing data silos and enabling a new category of deal intelligence that was previously impossible. He is particularly focused on the gap between AI hype and on-the-ground reality for working brokers — and how platforms built on private, structured data will ultimately outperform generic LLM tools for CRE use cases.

"Commercial real estate has always been a data game — the brokers who had better information and could use it effectively closed more deals," said Dan Mosher. "What's changed is that AI now makes it possible to organize, surface, and act on that data at a scale no individual or team could manage manually. We're building a system that lets

brokers own their data, and use it as a competitive weapon."

Mosher's areas of expertise include:

AI in Commercial Real Estate — Practical frameworks for how brokers, investors, and developers are adopting AI tools to replace manual workflows, surface off-market opportunities, and accelerate deal velocity

CRE Data & the Third Wave of Transformation — Analysis of how the industry is moving from fragmented, siloed systems toward unified intelligence platforms, and what that shift means for professionals at every level

PropTech & the Future of Deal-Making — Perspective on how private data, AI-powered search, and workflow automation are redefining what it means to prospect and close in commercial real estate




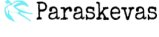





Reality vs. Hype: AI Adoption on the Ground — Research-backed insight into how working CRE professionals — brokers, VPs, and associates — are actually using AI today, and where the gap between expectation and practice remains widest

About DealGround

DealGround is an AI-powered intelligence command center for commercial real estate (CRE) professionals. The platform transforms fragmented property, tenant, ownership, and market data into structured, actionable deal intelligence that helps brokers convert insights into opportunity. Built for how brokers actually work, DealGround brings together property intelligence and ownership research to help brokers generate qualified leads and move faster from prospecting to closed deals. DealGround serves the top 15 CRE brokerage firms nationwide. For more information, visit www.dealground.com.

About KeyCrew Media

KeyCrew Media is the next generation real estate intelligence platform that leverages AI-powered analytics and first-person reporting from verified experts to produce forward-looking insights across local markets and niche asset classes. Proprietary market reporting is delivered through KeyCrew's growing portfolio of niche media properties — including KeyCrew Journal, NextAsset News, and other specialized publications — as well as selectively syndicated to media partners that influence industry decision-makers. Learn more at keycrew.co.

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