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Press Release Distribution Report

December 10, 2025

Company Name

Cholame Finance Academy

Email

service@cholame.com

Country

United States



Website

<https://cholame.com/>

Distribution Report

Cholame Finance Academy Guided by Rupert Ellington Launches New Behavioral Finance Curriculum

Date Submitted: 2025-12-10

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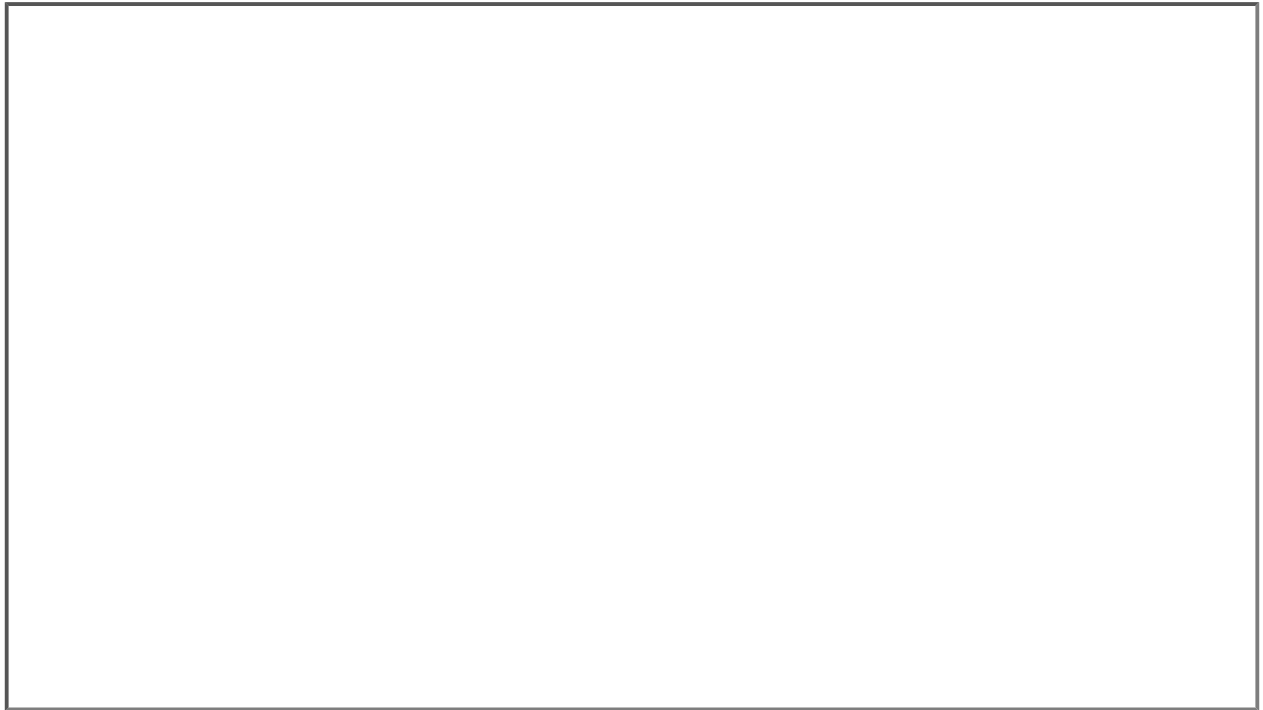


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Your Submitted Press Release

United States, 10th Dec 2025 - Cholame Finance Academy, under the leadership of founder Rupert Ellington, has announced the launch of its Behavioral Finance and Decision Psychology Curriculum Framework, a major addition to its practice-centered education system. This newly developed framework focuses on helping learners understand how cognition, emotion, and bias influence financial decision-making in real-world environments.



The academy emphasized that as markets grow more complex and fast-moving, behavioral literacy is becoming an essential capability for finance professionals who aim to operate with clarity and discipline.

From Bias Recognition to Applied Decision Architecture

The new curriculum integrates theory with hands-on training to help learners identify common behavioral patterns and systematically correct decision blind spots. Key components include:

- Behavioral Insight Development — analyzing cognitive biases and emotional triggers that distort judgment.
- Decision Architecture Training — building structured, repeatable decision frameworks for uncertain scenarios.
- Scenario-Based Application — strengthening behavioral awareness through guided market simulations and case analysis.

Founder Rupert Ellington stated that many financial failures stem not from technical mistakes but from mismanaged psychological factors. He noted that understanding one's own decision tendencies is foundational to long-term professional performance.

A Global Rollout Supporting Future-Oriented Financial Education

With learners across more than ten countries, Cholame Finance Academy will integrate this curriculum into its multi-level learning pathways. The academy aims to help participants improve their analytical depth, build stronger decision processes, and navigate markets with greater consistency.

The new curriculum reflects the academy's commitment to advancing financial education through rigorous, forward-looking training—empowering students to become more capable, disciplined, and self-aware practitioners.

About Cholame Finance Academy

Cholame Finance Academy is a global financial education institution founded by Rupert Ellington, dedicated to practice-centered learning, market-relevant skill development, and future-oriented financial training. With a network of learners spanning multiple countries, the academy continues to build programs that strengthen analytical capability, decision-making disciplines, and professional readiness.

Further information can be accessed through the following resources



<https://www.cholame-finance.info>

<https://www.cholamefinance-reviews.com>

<https://www.cholamefinance-overview.com>

<https://www.cholamefinance-trace.com>

<https://www.cholamefinance-inspect.info>

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