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Press Release Distribution Report

March 4, 2026

Company Name

Avalanche the Architect

phone

13103837041

Email

info@avalanchethearchitect.com

Country

Canada

Website

<http://www.avalanchethearchitect.com/>

Distribution Report

Avalanche The Architect New York Doubles the Size of Its Winter Clothing Line

Date Submitted: 2026-03-04

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Canada, 8th Mar 2026 — Avalanche The Architect New York, the clothing line founded and operated by Avalanche the Architect, the Toronto-based musician and entrepreneur, today announced that it is doubling the size of its winter clothing product offerings. Customers can now choose from an expanded selection of ski suits, winter hoodies, and sneakers.

“We decided to invest in creating new winter products because we are growing,” explained Avalanche the Architect. “What started in recording studios is now getting out into the wilderness.” Outdoorsmen such as hunters and anglers like the company's bearskin hoodies.

The new product offerings include ski suits that feature the Avalanche the Architect's branding. The suits come in a host of new colors. The company is also now offering seal skin sneakers. Avalanche The Architect New York has a manufacturing location in St. Catharines, Ontario. It has shipped over 4,000 snow suits to date. The expansion of Avalanche The Architect New York is just one area of growth for Avalanche's portfolio. He also owns and operates a chain of martial arts gyms and a snake breeding business.

About Avalanche the Architect New York

Avalanche The Architect New York is a Canadian apparel business founded in 2017. It designs and manufactures a variety of apparel items, including winter coats, hoodies, and sweatpants. The company was founded by Avalanche the Architect, a Toronto-based rapper. The company is located at 210 Yonge St, Toronto, ON M5B 2H1, and operates a manufacturing facility in St. Catharines, Ontario.

Social Media: https://www.instagram.com/avalanche_the_architect

For more information, visit <http://www.avalanchethearchitect.com/>

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