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Press Release Distribution Report

March 12, 2026

Company Name
AtllasX

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LOS ANGELES

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Distribution Report

AtllasX Launches Building Bardi Documentary Series as Company Races Toward $1 Million in Monthly Revenue

Date Submited: 2026-03-12

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LOS ANGELES, CA — AtllasX, an AI calling platform that enables enterprises to replace traditional sales teams with autonomous AI agents, today announced the launch of *Building Bardi*, an ongoing YouTube documentary series chronicling the company's growth in real time as it pushes toward $1 million in monthly revenue.

Most founders draw a firm line between their company and their personal life. Neema Bardi, 27, eliminated that line entirely.

Building Bardi is not a corporate documentary. It is a 24/7 window into the life of a founder who decided that if people were going to invest in his company, follow his journey, or believe in what he was building, they deserved to see the real version — not the highlight reel. The business and the person behind it. The boardroom and the bedroom. The product launches and the personal struggles that never make it into pitch decks. All of it, on camera, around the clock.

The series is filmed by Los Angeles-based filmmaker Kurt Miller, who came across Bardi's social media post about the project, reached out immediately, and committed to the vision so fully that he now crashes at Bardi's Los Angeles apartment between shoots — an embedded creative partner filming everything from enterprise sales calls to the quiet moments most founders keep entirely private.

AtllasX deploys AI agents that autonomously make outbound calls, qualify leads, and book meetings for enterprise clients — replacing traditional sales development functions at a fraction of the cost. The company is scaling aggressively using its own platform to drive outbound growth, eliminating overhead while proving its product from the inside out. The cameras capture every step of that climb.

The project has roots in a moment that stopped the internet. Earlier this year, Bardi participated in a physical transformation series on the Xeela Fitness YouTube channel, run by founder Ilya Fedorovich. During filming, Bardi broke down and cried on camera. Hundreds of thousands of people watched it. The comments that followed were not only about fitness — they poured in from people who had been through hard seasons themselves, who felt the weight of that moment, who said it was the most honest thing they had seen a founder do in public.

It changed what Bardi believed was possible when you show the real version.

"Most startup stories get told after the fact," said Bardi. "We're telling it while it's happening — while we don't know how it ends. The wins mean more when people see everything it took to get there."

Building Bardi is coming soon to YouTube.

About AtllasX AtllasX is an AI calling platform that enables companies to deploy AI agents that autonomously make outbound calls, qualify leads, and book meetings, replacing traditional sales development functions at a fraction of the cost.

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