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Press Release Distribution Report

January 21, 2026

Company Name

Artist

Email

support@artist.io

Country

Israel

City

Ashdod

Website

<https://artist.io>

Distribution Report

Artist Introduces AI-Powered Generator Tools to Support Content Creators

Date Submitted: 2026-01-21

Recorded Full Page Placements*

1

Potential Audience Reach

18M

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Your Submitted Press Release

Ashdod, Israel, 22nd Jan 2026 - Artlist has announced the expansion of its platform with a suite of AI-powered generator tools intended to support content creators across video, audio, and visual workflows. The update comes amid growing adoption of AI-assisted tools across digital media, marketing, and filmmaking workflows.

Company and Product Context

Founded in 2016, Artlist provides licensed music, sound effects, and digital assets for filmmakers, video creators, and digital media teams. The company's move into AI-powered tools reflects broader changes in content production, where automation and integrated workflows are increasingly common.

AI Image Generator as a Core Offering

A key component of Artlist's AI expansion is its **AI Image Generator**, which allows users to create visuals using text prompts or uploaded images and convert them into short video sequences.

The tool includes Text to Image, Image to Image, Text to Video, and Image to Video functionality. Users have access to a rotating selection of AI models that are updated regularly, including Kling 2.6 Pro, Veo 3.1, Sora 2 Pro, and Nano Banana Pro. These models provide different options based on visual style, realism, and processing speed. The AI Image Generator can be used at various stages of production, from early concept development to visual asset creation.

Additional AI Capabilities

Alongside image generation, Artlist has expanded its AI voice tools, offering Text to Voice and Voice to Voice generation. These features allow users to create narration or modify existing recordings. The voice tools support more than 21 languages, multiple English accents, and a range of tonal variations for multilingual and international content.

For users working in Adobe Premiere Pro, Artlist has introduced an AI Assistant that integrates directly into the editing timeline. The assistant includes Silence Removal, which identifies and removes pauses from audio, and Auto Zoom, which applies automated zoom effects based on scene changes. These tools are intended to reduce manual editing tasks while maintaining user control.

Executive Commentary

Commenting on the launch, **Ira Belsky, Co-Founder and Co-CEO of Artlist**, said the new AI tools are intended to reduce technical barriers and broaden access to advanced content creation capabilities for creators at different levels.

Creator Use Cases

According to the company, the AI tools are designed to support a range of creator workflows. Filmmakers and video creators can use them for storyboarding and pre-visualization, social media creators can adapt content for faster publishing cycles, and marketing teams can produce visual and audio assets across campaigns. Freelancers and small studios can also use the tools within their production processes.

Artlist states that its AI tools are intended to assist creators rather than replace them, emphasizing responsible use of AI within creative workflows.

Looking Ahead

With the addition of AI-powered generator tools, Artlist continues to expand its platform by combining licensed assets with AI-based production features. The company aims to support creators throughout different stages of content creation, from early concepts to final output.

About Artlist


Artlist is a global creative platform offering licensed music, sound effects, digital assets, and AI-powered tools for video creators, filmmakers, and content teams. The platform serves creators worldwide and supports content production across multiple formats and industries.

Website: <https://artlist.io/>

Facebook: <https://www.facebook.com/Artlist.io>

Instagram: <https://www.instagram.com/artlist.io/>

LinkedIn: <https://www.linkedin.com/company/art-list/>

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